



MEMORANDUM

TO: Siddharth Kartha
2023-24 Chair of the Board

DATE: November 09, 2023

FROM: Sujanya Srinath
Chair of the Business and Finance Committee

COPIES: M. Schuler-Jones
T. Watson

SUBJECT: Endorsement #24-01: ASI 2024-29 Strategic Plan

The 2023-24 ASI Business and Finance Committee met on Monday, November 6, 2023. During this meeting, the committee reviewed and unanimously recommended endorsement of the ASI 2024-29 Strategic Plan.

During the meeting, ASI Executive Director Michelle Crawford explained the process to develop the strategic plan as well as a thorough review of the strategic plan pillars and initiatives. The committee was able to provide feedback and ask questions regarding this document.

The Business and Finance Committee recommends endorsement of the ASI 2024-29 Strategic Plan to be reviewed at the November 13, 2023 Board of Directors Workshop and approved at the ASI Board of Directors Meeting on Wednesday, November 15, 2023.

Attachment

ASI 2024-29 Strategic Plan



MEMORANDUM

TO: **Sujanya Srinath**
Chair of the Business and Finance Committee

DATE: October 23, 2023

FROM: **Michelle Crawford** *JMC*
ASI Executive Director

COPIES: C. Brizendine
Business and Finance
Committee

SUBJECT: **Recommendation to Endorse the ASI 2024-29 Strategic Plan**

ASI Management requests the ASI Business and Finance review and recommend to the ASI Board of Directors endorsement of the proposed ASI 2024-29 strategic plan. This strategic plan is informed by thorough assessment research collected from ASI stakeholders reflecting on the past, present, and future of ASI. This feedback encompasses experiences from student government members, full time staff, student staff, campus partners, and the general student population

We believe the strategic plan approaches promoting staff success, elevating the student experience, driving organizational growth, and strengthening the ASI brand in an inspiring, yet straightforward, tangible manner that also aligns with the campus and recently announced Student Affairs Strategic Plan.

I request that this item be brought to the ASI Business and Finance Committee for consideration during its scheduled meetings on Monday, October 30, 2023 and Monday, November 6, 2023. If endorsed by Business and Finance, the plan will be brought to the ASI Board of Directors during its scheduled meeting on Wednesday, November 15, 2023 for final endorsement.

Attachments



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TO: **Sujanya Srinath**
Chair of the Business and Finance Committee

DATE: October 23, 2023

FROM: **Michelle Crawford**
ASI Executive Director *JMC*

COPIES: C. Brizendine
Business and Finance
Committee

SUBJECT: Endorsement of the ASI 2024-29 Strategic Plan

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Attachments

Signature: *Michelle Crawford*

Email: mcrawf02@calpoly.edu