



## MEMORANDUM

**TO:** Daniela Czerny  
Chair, ASI Board of Directors

**DATE:** November 1, 2017

**FROM:** Dwayne Brummett  
Associate Executive Director

**COPIES:** M. Maloney  
M. Crawford  
L. Lee

**SUBJECT: Endorsement #18-01: Endorsement of ASI Strategic Plan 2017-2022**

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**Purpose of the proposed Endorsement:** The purpose of this Endorsement is to document the ASI Board of Directors' support of the recently completed *ASI 2017-2022 Strategic Plan*.

**Background:** Over the course of the past approximately 10 months, the ASI Strategic Plan Steering Committee has been meeting and working on the ASI Strategic Plan for 2017-2022. This committee is comprised of the Chair of the Board, Chair of UUAB, ASI President, and ASI management staff. The development of the plan also involved a broad cross section of ASI staff and student government members. The charge was to create visionary goals which will guide the organization for the next five years and incorporate the best ideas and priorities into a workable plan.

In spring quarter 2017, a progress update on the plan was presented to the ASI Board of Directors and since that time, the strategic plan goals, imperatives and initiatives have been refined and included in a final comprehensive documented plan.

The ASI Strategic Plan 2017-2022 is now ready for the Board to endorse. The plan provides the roadmap for our organization to follow in moving forward in pursuit of the ASI Vision and Mission and is in alignment with the Student Affairs and University's strategic plans.

**Requested Action:** It is requested the ASI Board of Directors endorse the ASI 2017-2022 Strategic Plan.

**Attachment**

*[ASI 2017-2022 Strategic Plan]*