

Associated Students Inc.
California Polytechnic State University
San Luis Obispo

Bill #18-01

ASI Bylaws Amendment – Redefining and Restructuring the Outreach and Communication Committee

Article I. Origin

This Bill is presented in accordance with the ASI Bylaws by Mark Borges, College of Agriculture, Food and Environmental Sciences, Abby Cavanaugh, College of Liberal Arts, Kylie Clark, College of Liberal Arts, Anna Delfosse, College of Liberal Arts, Luke Haley, College of Agriculture, Food and Environmental Sciences, James Smith, College of Liberal Arts, and Jana Russell, College of Agriculture, Food and Environmental Sciences.

Article II. Purpose

The purpose of Bill #18-01 is to redefine the goals of the current ASI Outreach and Communication Committee to better reflect the current and future work of the committee and change the name of the committee to better reflect the committee's mission and goal.

Article III. Background

The Outreach and Communication Committee has been in existence since the 2011-2012 academic year and has never undergone a documented internal review of its goals and purpose. Throughout conversations this academic year, it was determined that the Outreach and Communication Committee needed to be redefined and restructured to accommodate greater student engagement and transparency efforts across the entire campus to educate students on how ASI Student Government operates. To do so, this bill restructures the Outreach and Communication Committee to require one social media liaison from each branch of Student Government to sit on the committee and changes the committee's name to the ASI Student Engagement Committee.

Article IV. Implementation

Current wording states:

4.3.4. The ASI Outreach and Communication Committee. This committee will serve to enhance ASI's public relations and outreach efforts to the student body. This committee is responsible for increasing awareness and connection to the student body by leveraging all available and appropriate media. Membership to the ASI Outreach and Communication Committee shall include the following members:

4.3.4.1. Voting Members:

4.3.4.1.1. The Chair of this Committee shall be a member of the Board of Directors as appointed by the Chair of the Board and shall cast tie-breaking votes when required.

4.3.4.1.2. A minimum of two additional members of the Board of Directors as appointed by the Chair of the Board.

4.3.4.1.3. One of the Board of Directors members will serve as a liaison between this committee and the ASI Advocacy Committee. The liaison will maintain communication between these committees regarding all student issues.

4.3.4.1.4. Two members of the UUAB as appointed by the Chair of the UUAB.

4.3.4.1.5. Two members of the ASI Executive Cabinet as appointed by the ASI President.

4.3.4.2. Non-Voting Members:

4.3.4.2.1. The ASI Executive Director or designee shall serve as staff representatives to the committee.

With the recommended changes it would now state:

4.3.4. The ASI Student Engagement Committee. This committee will serve to connect Cal Poly students to their Student Government representatives. This committee is responsible for increasing awareness of Student Government events and initiatives to the student body by leveraging all available and appropriate media. In addition, members will work to increase internal communication and transparency between branches within ASI Student Government. Membership to the ASI Student Engagement Committee shall include the following members:

4.3.4.1. Voting Members:

4.3.4.1.1. The Chair of this Committee shall be a member of the Board of Directors as appointed by the Chair of the Board and shall cast tie-breaking votes when required.

4.3.4.1.2. A minimum of two additional members of the Board of Directors as appointed by the Chair of the Board.

4.3.4.1.2.1. One of the Board of Directors shall serve as a social media liaison as defined by the ASI Board of Directors Standing Rules.

4.3.4.1.3. Two members of the University Union Advisory Board as appointed by the Chair of the University Union Advisory Board.

4.3.4.1.3.1. One of the University Union Advisory Board members shall serve as a social media liaison as defined by the ASI Board of Directors Standing Rules.

4.3.4.1.4. Two members of the ASI Executive Cabinet as appointed by the ASI President.

4.3.4.1.4.1. One of the ASI Executive Cabinet members shall serve as a social media liaison as defined by the ASI Board of Directors Standing Rules.

4.3.4.1.5 One member of Student Government will serve as a liaison between this committee and the ASI Recruitment and Elections Committee. The liaison will maintain communication between these committees regarding ASI election promotion and student engagement efforts.

4.3.4.2. Non-Voting Members:

4.3.4.2.1. The ASI Executive Director or designee shall serve as staff representatives to the committee.

CERTIFIED as the true and correct copy, in witness thereof, I have set my hand and seal of the Associated Students, Inc. this ____ day of _____, 2018.

ADOPTED at the regular meeting of the Board of Directors by **majority/ *unanimous vote*** on _____, 2018.

ASI Secretary

ASI Chair of the Board

ASI Executive Director

Sponsored by: Mark Borges, College of Agriculture, Food and Environmental Sciences, Abby Cavanaugh, College of Liberal Arts, Anna Delfosse, College of Liberal Arts, and James Smith, College of Liberal Arts.