

Associated Students Inc.
California Polytechnic State University
San Luis Obispo

Bill #19-03

ASI Bylaws Amendment – Removal of ASI Student Engagement Committee

Article I. Origin

This Bill is presented in accordance with the ASI Bylaws by Rob Moore, College of Liberal Arts, Meghan Butler, Orfalea College of Business, Maddie Myers, College of Science and Mathematics, Elizabeth Roseman, College of Agriculture, Food and Environmental Sciences, and Bree Zedar, College of Engineering.

Article II. Purpose

The purpose of Bill #19-03 is to remove the ASI Student Engagement Committee from the ASI Bylaws.

Article III. Background

During the 2010-11 academic year, an Advocacy, Outreach, and Accountability Ad Hoc Committee was approved by the board of directors in an effort to increase the effectiveness and reporting of ASI's outreach and advocacy work. The following year, the board approved both an Outreach and Communications committee and an Advocacy committee within the ASI Bylaws. For the next three years, the Outreach and Communications committee served as the public relations point of contact for ASI Student Government. Throughout this time, the committee updated the operating rules annually in an attempt to more clearly outline the role of the committee and provide members tangible outcomes.

From 2015 – 2018, the committee once again shifted their focus by including marketing of Student Government events and initiatives and social media to the operating rules. However, because many of the other standing committees and branches already had marketing and communications built into their roles, the Outreach and Communications committee continued to struggle with identifying a clear purpose and direction.

In 2018, the board approved another restructuring of the Outreach and Communication Committee to be the Student Engagement Committee. Despite the efforts to clearly establish roles and responsibilities, at the end of 2018, discussions began regarding dissolving the Student Engagement Committee from the ASI Bylaws.

With the addition of the ASI Diversity and Inclusion Committee in 2018, paired with the reduction in membership for the ASI Board of Directors (from 28 to 24 members), it has become increasingly difficult to meet the membership requirements of all standing committees and remain in compliance the ASI Bylaws. By removing the ASI Student Engagement Committee, student resources will be better distributed amongst the standing committees, creating an overall more efficient output of work.

Article IV. Implementation

Deletion of the Following Sections:

4.3.1.1.2.1. One of the Board of Directors members will serve as a liaison between this committee and the ASI Student Engagement Committee. The liaison will maintain communication between these committees regarding all student issues.

4.3.4. The ASI Student Engagement Committee. This committee will serve to connect Cal Poly students to their Student Government 11 representatives. This committee is responsible for increasing awareness of Student Government events and initiatives to the student body by leveraging all available and appropriate media. In addition, members will work to increase internal communication and transparency between branches within ASI Student Government. Membership to the ASI Student Engagement Committee shall include the following members:

4.3.4.1. Voting Members:

4.3.4.1.1. The Chair of this Committee shall be a member of the Board of Directors as appointed by the Chair of the Board and shall cast tie-breaking votes when required.

4.3.4.1.2. A minimum of two additional members of the Board of Directors as appointed by the Chair of the Board.

4.3.4.1.2.1. One of the Board of Directors shall serve as a social media liaison as defined by the ASI Board of Directors Standing Rules

4.3.4.1.3. Two members of the University Union Advisory Board as appointed by the Chair of the University Union Advisory Board.

4.3.4.1.3.1. One of the University Union Advisory Board members shall serve as a social media liaison as defined by the ASI Board of Directors Standing Rules.

4.3.4.1.4. Two members of the ASI Executive Cabinet as appointed by the ASI President.

4.3.4.1.4.1. One of the ASI Executive Cabinet members shall serve as a social media liaison as defined by the ASI Board of Directors Standing Rules.

4.3.4.1.5. One member of Student Government will serve as a liaison between this committee and the ASI Recruitment and Elections Committee. The liaison will maintain communication between these committees regarding ASI election promotion and student engagement efforts.

4.3.4.1.6. One member of Student Government will serve as a liaison between this committee and the ASI Diversity and Inclusion Committee.

The liaison will maintain communication between these committees regarding matters of diversity and inclusion. The liaison is responsible for incorporating knowledge from the ASI Diversity and Inclusion Committee to ensure the ASI Outreach and Communications Committee has a commitment to serving underrepresented minority students. 12

4.3.4.2. Non-voting Members:

4.3.4.2.1. The ASI Executive Director or designee shall serve as staff representatives to the committee.

4.3.4.3. Non-Voting Members:

4.3.4.3.1. The ASI Executive Director or designee shall serve as staff representatives to the committee.

4.3.6.1.6. One Student Government member will serve as a liaison between this committee and the ASI Student Engagement Committee. The liaison will maintain communication between these committees regarding matters of diversity and inclusion. The liaison is responsible for incorporating knowledge from the ASI Diversity and Inclusion Committee to ensure the ASI Student Engagement Committee has a commitment to serving underrepresented minority students.

Insert after Section 4.3.7.

4.3.8. Social Media Liaisons. One member from each branch of ASI Student Government shall serve as a social media liaison. The three shall meet regularly to discuss events occurring in student government and how to best advertise them to the greater campus community using various media. The three shall work closely with ASI Public Relations, Communications, and Marketing as well as the ASI Recruitment and Elections, ASI Diversity and Inclusion, and ASI External Affairs Committees. This will ensure student government events and initiatives are adequately publicized to the campus community.

CERTIFIED as the true and correct copy, in witness thereof, I have set my hand and seal of the Associated Students, Inc. this ____ day of _____, 2019.

ADOPTED at the regular meeting of the Board of Directors by **majority/unanimous vote** on _____, 2019.

ASI Secretary

ASI Chair of the Board

ASI Executive Director

Sponsored By:

Rob Moore, ASI Board of Directors, College of Liberal Arts

Meghan Butler, ASI Board of Directors, Orfalea College of Business

Maddie Myers, ASI Board of Directors, College of Science and Mathematics

Elizabeth Roseman, University Union Advisory Board, College of Agriculture, Food and Environmental Sciences

Bree Zedar, Executive Cabinet, College of Engineering.