



SCLC Meeting #18-02 July 20, 2017

Location: City Hall Hearing Room

3:00-5:00 p.m.

Voting Members Present

Riley Nilsen - Cal Poly - ASI President, SCLC Chair
Deanna Cantrell - City of SLO - Police Chief
Harry Busselen - SLO - Geographic Neighborhoods Association
Anthony Gutierrez - Cuesta College - Coordinator, Student Life & Leadership
Katie Lichtig - City of SLO-City Manager
Joy Pedersen - Cal Poly - Dean of Students Designee
Michelle Crawford - Cal Poly-ASI Executive Director Designee
Juventino Ortiz - SLO - Community Member-at-Large
Mark Sanchez - Cuesta College-Vice President of Student Services
Carolyn Smith - SLO-Residents for Quality Neighborhoods (RQN)
Samantha Watkins- Creative Mediations-SLO Solutions
Camri Wilson- Cuesta-Student-at-Large

Voting Members Absent

Debbie Arnold - SLO County-Board of Supervisors
Heidi Harmon - City of SLO -Mayor
Jordan Jantzen - Cuesta-ASCC President, SCLC Vice Chair
Colton Marino/Shirin Beroukhim - Cal Poly - Greek Student Representative
Brett Raffish - Cal Poly - Student-at-Large
Christine Wallace - SLOPD-Neighborhood Outreach Manager

Non-Voting Members Present

Carlyn Christianson - City of SLO - Council Member
Sarah O'Sullivan - Cal Poly - Fraternity & Sorority Life
Tracy Watson - Cal Poly-ASI/SCLC Administrative Assistant

Non-Voting Members Absent

George Hughes - Cal Poly - University Chief of Police
Andrene Kaiwi-Lenting - Cal Poly - Orientation Programs Staff

Guests

Lindsey Lee - Cal Poly - ASI, Coordinator of Government Affairs

I. Call to Order

- a. Riley called the July meeting to order @ 3:11 p.m.

II. Approval of Minutes

- a. Motion #1 (Busselman/Smith) “Move to approve minutes from meeting #18-01, June 22, 2017.”
- b. Motion passed unanimous voice vote.

III. Introductions

- a. Silent roll call was taken and introductions were made.

IV. Open Forum

- a. None

V. Community Reports

a. ASI President-Riley Nilsen

- i. Riley thanked members for a productive last SCLC meeting where it was decided that communication is key to the goals of SCLC.
- ii. She reported that Cal Poly is welcoming incoming freshmen for SLOdays through the month of August.
- iii. She reminded members to return their designee form to Tracy.

b. ASCC President – Jordan Jantzen

- i. Absent

c. City Manager – Katie Lichtig

- i. Katie reported that the city is working with Cal Poly involving the master plan to produce an environmental impact report on behalf of the city.
- ii. She announced that City Council approved the San Luis Ranch housing project. She stated that this is a major milestone and has been an ongoing debate for 20 plus years. More work on the development is in progress.

d. Residents for Quality Neighborhoods – Carolyn Smith

- i. Carolyn stated that noise complaints were a little higher than June but down from last year.
- ii. She stated that members of RQN are concerned with freshmen not being allowed to bring a car to campus. Other concerns included vandalism, loud parties and traffic with the additional number of students. Courtney stated that a conversation has taken place with ASI and UPD to change the language asking students not to bring cars to San Luis Obispo rather than to campus. Riley added that the ASI Board of Directors approved using ASI reserves to add 800

additional bike racks on campus. She stated that there are conversations taking place with ASI & UPD on a bike share program. Katie added that there are 600,000 bus riders currently and using other modes of transportation.

VI. Business/Discussion Items

a. SCLC 2017-18 SCLC Meeting Schedule

- i. Motion #2 (Lichtig/Watkins) “Move to approve the 2017-18 SCLC meeting schedule.”
- ii. Motion passed unanimous voice vote.

b. SCLC Rebranding Discussion

- i. Riley asked members to answer the following questions.
 1. Why could rebranding be beneficial?
 - a. Members agreed that the name SCLC does not reflect what the committee does and people don't understand the name or the purpose.
 - b. The idea of partnership has a positive impact in community.
 - c. Improve on symbiotic images through rebranding could have more community members interesting in attending meetings.
 - d. Refine the mission or purpose of SCLC by communicating with constituents.
 2. What does SCLC currently stand for? Objective: In order to achieve our mission, SCLC will...
 - a. Educate student and non-student residents in the community about cooperative methods to improve neighborhood relations.
 - b. Promote the positive aspects of campus and community co-existence and interaction.
 - c. Encourage increased participation, collaboration, and involvement in activities on campus and in the community.
 - d. Serve as a public forum on student/community related issues.
 - e. Advise city government bodies or other community organizations on city issues through consultative review.
 - f. Explore and implement solutions to pertinent problems.
 - g. Juventino stated that the establishment of the Neighborhood Wellness group identified SCLC to use the report as a road map to move the objectives forward. The report can be used to discuss what is next.
 - h. Institutionalizing fall, winter, spring, and summer goals.
 - i. Change the culture of “we vs. them” to “connectivity.”

- j. More outreach to community through publications, mixers etc. More personal level with campus community and residents.
 - k. Relationship building is key
 - l. More student voice is needed to balance the committee. There are currently 5 student voting members out of 18.
- 3. Why should people care?
 - a. We are one community!
 - b. The community is not students and residents, students ARE residents!
- ii. Riley stated that a graphic designer will draft some concepts for a new logo and name and will be presented for discussion at a future meeting.

VII. Neighborhood Wellness Civility Report

- i. None

VIII. Voting Member Reports

- i. Voting members gave their reports

IX. Announcements

X. Adjournment

- i. Meeting adjourned at 4:47 p.m.