Voting Members Present:
Brady Hiob, Chair of UUAB
Jake Odello, Vice Chair of UUAB
Matthew Austin, College of Engineering
Amy Cornell, College of Business
Young Choi, College of Architecture
Sydney Johnson, ASI Board of Directors Designee
Camille Lethcoe, ASI President’s Designee
Joel Neel, University President’s Designee
Jeff Thomson, College of Liberal Arts
Michelle Wong, College of Science & Math

Voting Members Absent:

Non-Voting Members Present:
Janice Manzo, Business Analyst
Dwayne Brummett, ASI Associate Executive Director

Non-Voting Members Absent:

Guests:
Michelle Broom, Coordinator, ASI PR/Marketing
Alex Burkhart, Student Marketing Assistant

1) Chair’s Report (Brady Hiob)

a) Table Topper Policy
   i) Brady introduced Michelle Broom and Alex Burkhardt from ASI Marketing and Public Relations. Michelle gave a brief overview of the table topper distribution process in the University Union. Alex gave the statistics on the current usage of table toppers and explained that the number of requests is so high that it is hard to manage and offer space fairly to all of the requesting groups. Michelle asked the UUAB for direction on how to proceed with management of table toppers.

   ii) Brady asked some clarifying questions on how many groups/clubs use the table toppers and if there should only be 4 different types of table toppers out at a time. Alex responded that they try to circulate all requests. Currently, there are more than 4 organizations using table toppers at any given time. This is because ASI Marketing and PR are trying to accommodate all requests, but this is where direction from UUAB is needed.

   iii) The group felt that more discussion is needed on the table topper policy to decide the effectiveness of the program. Table Toppers will be discussed in more detail at a later meeting date.

b) FMP Update
   i) The group reviewed the ASI Facility Master Plan Marketing Calendar. The focus was on elections and the overlap that they had with the facility master plan. The group discussed the importance of club visits and that campus outreach will be a big part of the campaign.

   ii) Brady introduced the priority matrix that was developed by Student Leaders as a result of the focus group feedback. The matrix was divided into three tiers primary, secondary, and tertiary with the goal of creating a neighborhood of the future.

   "Chalking Reservation Policy
   i) The group reviewed the proposed UU Chalking Reservation Policy. A motion was made to approve the policy.
1) Motion #1 (Cornell/Austin): Move to approve amendments made to the UU Chalking Reservation Policy.
   (2) Approved with a unanimous voice vote.

2) Executive Director’s Representative Report (Dwayne Brummett)
   a) No Report Given.

3) Board / President’s Designee Reports
   a) Board Report: No Report given.
   b) President’s Report: Update was given on upcoming events and discussions on campus bike racks. There are two new members to the Executive Cabinet.

4) Staff Liaison Reports

5) University President’s Representative Update (Joel Neel)
   a) No Report Given.

6) University Wide Committee/ Academic Senate Committee Reports

7) Student Club Council Reports

8) Announcements