#15-04 Board Meeting Minutes
Wednesday, October 15, 2014
5:10 p.m. University Union 220

VOTING MEMBERS PRESENT:
Nicole Billington - Chair of the Board
Annalee Akin - College of Liberal Arts
Madison Albiani - College of Agriculture, Food and Environmental Sciences
Lexie Bonestroo - College of Science and Mathematics
Seth Borges - College of Agriculture, Food and Environmental Sciences
Gabriella Bragoli - College of Agriculture, Food and Environmental Sciences
Young Choi - College of Architecture and Environmental Design (left at 6:57)
Jana Colombini - College of Agriculture, Food and Environmental Sciences
Lauren Cool - College of Liberal Arts
Cyrus Ebadat - College of Liberal Arts
Samantha Foster - Orfalea College of Business
John Herrero - College of Architecture and Environmental Design
Alex Horncliff - College of Science and Mathematics (Left at 5:47 returned at 5:49)
Sydney Johnson - Orfalea College of Business
Samantha Kin - College of Engineering
Nelson Lin - College of Engineering (left at 6:01 returned at 6:05)
Kevin Londerholm - College of Science and Mathematics
Chris Lopez - College of Liberal Arts
Myra Lukens - College of Engineering
Yashar Moayedian - Orfalea College of Business (left at 6:42)
Vittorio Monteverdi - College of Engineering (left at 5:40 returned at 5:43)
Mallika Potter - College of Engineering
Owen Schwaegerle - College of Agriculture, Food and Environmental Sciences
Brandon Scott - Orfalea College of Business

Voting Members Absent:

Non-Voting Members Present:
Joi Sullivan - ASI President
Brady Hiob - Chair of the University Union Advisory Board
Jake Rogers - Chief of Staff
Marcy Maloney - Executive Director
I. Call to Order: Meeting #15-04 was called to order at 5:13 p.m.

II. Flag Salute

III. Letters & Roll Call
A. None

IV. Open Forum
A. None

V. Approval of Minutes
i. Minutes from meeting #15-03 on October 1, 2014, stand approved as written.

VI. Leaders’ Reports

A. Chair of the Board - Nicole Billington
i. Nicole shared the 2013-14 ASI Annual Report containing various program updates and accomplishments from last year. The document can be found on the ASI Website.

ii. She introduced Dr. Linda Dalton, Interim University Planning Officer, to present the University Master Plan and the Academic Plan for Enrollment.

iii. Linda stated that the campus planning effort is derived from the Vision 2022 that was adopted by the campus with the founding principles: Learn by Doing, Student Success, Excellence Through Continuous Improvement and Comprehensive Polytechnic University. There are six Master Plan Advisory Committees with the purpose of obtaining campus and community input on specific topics to the Master Plan Professional Working Team. The committees include: Academic/Instructional Space, Circulation & Transportation, Campus Character, Recreation & Athletics, Campus Life, and Sustainability & Natural Resources.

B. ASI President - Joi Sullivan
i. Joi reported that there are two students on each of the six Master Plan Advisory Committees. Students were appointed based on their schedule availability.

ii. She stated that she attended the CSSA-Humboldt conference where round table discussions included the student success fee and the Student Involvement Representation Fee (SIRF).

iii. Joi had the opportunity to have lunch with Trustee Kimbell and tour campus.
iv. She reported that she is participating on an advisory board called “More than a Motto” for a Learn by Doing Conference to be held on May 15. She stated that there will be a call for proposals for Learn by Doing projects from students, faculty and staff.

v. She invited members to attend the Student Community Liaison Committee meeting.

C. **ASI Chief of Staff - Jake Rogers**

i. Jake reported that the Executive Cabinet is wrapping up the Voter Registration Drive. He stated that after sending the campuswide email, they received an additional 220 registrations. He announced that Cal Poly is in the top 10 in the nation for student registration for universities using Turbo Vote with competitors from Harvard and Stanford.

ii. He encouraged members to attend the Cross Cultural Ice Cream Social.

iii. The Executive Staff is working with University Police to distribute door hangers with information regarding 911 and inform students of the Reverse 911 system.

iv. Jake announced that they are hoping to collaborate with the Safer Program on the “It’s On Us” campaign.

v. He reported that Student Government is partnering with Athletics for the Donuts in the Dorms event promoting athletic events and school spirit.

D. **Chair of UUAB - Brady Hiob**

i. Brady stated that UUAB visited San Jose and Sonoma State Universities and University of California, Berkeley during their facility trip. They obtained valuable insight on how other universities run their unions and what programs are offered.

ii. He reported that in the spring of last year a survey was conducted for the ASI Facility Master Plan on what students, faculty and staff would like to see in ASI facilities. He stated that phase II will look at a UU Expansion Concept Survey to decide highest priorities.

VII. **Executive Directors Representatives Report - Marcy Maloney**

i. Marcy mentioned that the Recreation Expansion began with a “tiny little idea” just as the UU Expansion Concept Survey can provide. She encouraged participation to make an impact on campus.

ii. Marcy presented the ASI Strategic Plan that presents the mission, values, direction and annual priorities by department for ASI. Goals and objectives are as follows:

   a) **Goal 1:** Maximize individual and team potential (making a difference in people’s lives)
      (I) **Objectives:**
      (a) Develop the leader within (personally and professionally).
      (b) Create standards and maintain accountability through coaching and mentoring.
      (c) Utilize critical assessment to improve organizational performance.

   b) **Goal 2:** Provide innovative diverse programs / services that meet the needs of today’s student
      (I) **Objectives:**
      (a) Develop, document and maintain systems for program/service and facility standards.
      (b) Create experiences and provide interactions that connect students to each other and the Cal Poly community.
      (c) Research, evaluate and implement emerging trends and best practices.
c) Goal 3: Communicate and Collaborate  
   (1) Objectives:  
   (a) Build authentic relationships that promote teamwork through open and honest conversations.  
   (b) Utilize technology appropriately to enhance effectiveness.  
   (c) Enhance campus partnerships.  
   (d) Consider implications of decision making and identify impacts on others.  
   (e) Increase student centric public relations and branding activities.

d) Goal 4: Use resources efficiently and responsibly to meet organizational priorities  
   (1) Objectives:  
   (a) Ensure funding mandates and objectives are tied to resource allocation.  
   (b) Evaluate and manage impacts of programs, processes or projects.  
   (c) Establish resource allocations that support assessment results and align with student recommendations.

VIII. Old Business  
A. None

IX. New Business  
A. Resolution #15-02: ASI Board of Directors’ Support of Campus Individuality Regarding Student Success Fees  
   i. Motion #1 (Colombini/Monteverdi) “Move to approve Resolution #15-02: ASI Board of Directors’ Support of Campus Individuality Regarding Student Success Fees.”  
   ii. Motion #2 (Potter/Scott) “Move to amend the resolution by striking the first bullet point in the furthermore be it resolved clause.”  
   iii. Ms. Potter stated that she felt it was already adequately portrayed in the bullet points following. Members disagreed stating that the bullet point shows accountability on campus and not for the Board of Trustees.  
   iv. Motion failed majority vote.  
   v. Motion #3 (Horncliff/Johnson) “Move to add “for” before “establishment of programs” in the therefore be it resolved clause.”  
   vi. Motion failed.  
   vii. Debate continued on the main motion.  
   viii. Members encouraged support of the resolution stating that it is important that each campus should have the right to decide on student success fees.  
   ix. Motion #4 (Kin/Lopez) “Move to amend the resolution by striking “new” in the second bullet of the therefore be it resolved clause and add “continuation and”  
   x. The chair stated that the bullet would read, “A sunset clause on Category II fees, such as student success fees, would negatively impact the continuation and establishment of programs, addition of classes, and hiring of staff and faculty due to the potential loss of funding.”  
   xi. Motion passed unanimous voice vote.  
   xii. Motion #5 (Schwaegerle/Borges) “Move to amend the fourth whereas clause after “general fund revenues” by adding “by opening 127 sections, 39,000 seats, hiring 38 faculty, and increasing student access to other campus resources.”
xiii. Mr. Schwaegerle stated that it is critical to add credibility with real facts on the Learn by Doing philosophy.

xiv. Motion #6 (Potter/Choi) “Move to amend the amendment by adding “new” to “38 new faculty.”

xv. Motion fails.

xvi. Motion #6 (Akin/Choi) “Move to amend the amendment by adding “members” to “38 faculty members.”

xvii. Motion passed unanimous voice vote.

xviii. The chair stated that they will now vote on the amendment as amended.

xix. Motion passed unanimous voice vote.

xx. The chair stated that they will now vote on the original motion Resolution #15-02.

xxi. Motion passed unanimous voice vote.

x. Representatives’ Reports

A. University President’s Representative – Dr. Keith Humphrey
   i. Dr. Humphrey introduced himself and stated that he holds open office hours on Mondays from 4-5 p.m.
   ii. He announced that the Campus Climate Survey will be released. He stated that they will take the survey results and prioritize.
   iii. He reported that per Title IX all incoming students are required to participate in online education. Students not completing the program will have a hold on their registration.
   iv. Dr. Humphrey stated that option two of the academic calendar proposal would start classes on Thursday and allow having all of Thanksgiving week off.

B. Academic Senate Representative – Dr. James LoCascio
   i. Dr. LoCascio reported that Trustee Kimbell was on campus. He stated that he made it clear that he did not support the Board of Trustees taking away the student success fees.

C. Cal Poly Corporation Representative – Lorlie Leetham
   i. Lorlie stated that she had the opportunity to meet with the two new student representatives for the Cal Poly Corporation Board of Directors, Myra Lukens and Jake Odello.
   ii. She stated that she will be participating in a Commercial Services Auxiliary meeting to obtain ideas and see their challenges.
   iii. She reported that Corporation is looking at priorities and initiatives such as textbook affordability and capital projects.

xi. Committee Reports

A. ASI Advocacy – Alex Horncliff
   a) Alex stated that the Advocacy Committee discussed newsletter updates for SB967 for official language and important points.
   b) He stated that official ballots have been gathered and bound to be used at the Voter Education Drive booths.

B. ASI Business and Finance – Myra Lukens
a) Myra reported that the Business and Finance Committee approved the ASI Club Sport Funding Allocation Request document which is a new report that aims to improve communication and accountability with the Club Sports Council. Per the ASI Club Sport Funding Procedures, the Club Sports Council must submit this document to the Chair of the Board of Directors by the third week of winter quarter.

b) She stated that the committee discussed ground rules of their committee and will begin committee training next meeting.

C. ASI/UU Internal Review – Seth Borges
   a) Seth stated that the committee reviewed a potential bylaw change regarding an emergency meeting code that was recommended by legal counsel.

D. ASI Outreach and Communication – Annalee Akin
   a) Annalee stated that the committee is focusing their efforts on getting the weekly newsletter and Facebook posts out and organizing systems to efficiently provide the updates weekly.
   b) The first Facebook posts will be about the Great California Shake Out and the upcoming Progressive Ice Cream Social in collaboration the Cross Cultural Center.
   c) She stated that she attended the Block P meeting to establish a collaborative relationship with student athletes.
   d) The committee learned how to create press releases and is now familiar with their content and purpose.

E. ASI Recruitment and Development – Gabriella Bragoli
   a) Gabriella reported that the committee began consideration and review of the Election Code which was revised by leadership and legal counsel over the summer. They are currently discussing the newly added definitions such as active campaigning. Next meeting they will discuss committee responsibility and ballot processes.

F. ASI Club Funding Liaisons – Vittorio Monteverdi, Mallika Potter
   a) Mallika reported that $47,750 has been allocated to Club Funding and $4,394.03 has been reconciled. There is $62,250 left in Club Funding.

XII. Announcements

XIII. Adjournment – Meeting adjourned at 7:10 p.m.

CERTIFIED As the true and correct copy, in witness thereof, I have set my hand and seal of the Associated Students, Inc. this ___ day of ___ 2014.  

__________________________
ASI Secretary

ADOPTED at the regular meeting of the Board of Directors by Unanimous/Majority vote on ______, 2014.

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ASI Secretary