1. Chair’s Report (Katie Brennan)
   a. KCPR Outreach
      i. Katie asked members to bring a stack of KCPR surveys to their next college club council meeting. She also asked members to take some time to listen to KCPR and give their feedback.
   b. ASI Facility Master Plan Survey Graphics (Kat Choi)
      i. Kat reviewed different versions of the marketing poster for the master plan survey. The majority of members preferred the gradient version with the calendar on it.
      ii. Members requested the URL be made larger and that the graphics don’t run into the text. They want the text to stand out more and the word “survey” to be more prominent. Katie stated that they may need to add something about raffle prizes, but they don’t know what the prizes are yet.
   c. Media Protocol (Michelle Broom)
      i. Michelle stated that she was here to review media protocol with UUAB members.
      ii. All media inquiries need to be routed to the ASI Public Relations Office. Michelle will determine who they need to talk to, and the urgency of the request. Michelle will ensure that they speak with the person who is most knowledgeable about their inquiry. Media requests should be responded to in a timely manner.
      iii. Michelle discussed how to handle reporters and not allow them to bully or pressure students into providing an immediate interview. She stated that the reporter’s deadline is not your deadline, and that it is fine to say
“I can’t meet with you until tomorrow”, or “we’re not prepared to talk to you today”. If they want to report that ASI has no comment, that is their prerogative. You do not have to comply with all their requests.

iv. Michelle stated that it is important to be prepared for an interview and make sure the information given is accurate.

v. Michelle reported that she has received feedback from a few ASI areas that were being pressured or ambushed by reporters, and then they refused to allow others in interview.

vi. You have the right to decide who should be in the interview, so if you choose to have the ASI President, or someone else, sit in on the interview, you can. Michelle also stated that they must ask your permission to videotape the interview, but, you do not have to allow it.

vii. Michelle informed members that when you tell a reporter something “off the record”, the reporter needs to respect that and cannot take notes. Michelle stated that she recommends if you can't say it with confidence and accuracy, then don't say it. They may not honor your request if you ask it to be off the record.

viii. Michelle stated that if she's out of the office for the day, you should talk to Dwayne or someone else about the media request.

d. College Club Councils (Brady Hiob)

i. Brady stated that the College Club Councils relationship with ASI has been rocky. He asked members if the relationship should be more clearly defined. He also asked if members felt that College Club Councils help represent their constituents. Members held a discussion about their experiences with College Club Councils.

ii. Members agreed that the relationship should be more clearly defined, and that the councils should be part of defining that role. All clubs are represented in the meetings, but many have no interest in getting involved with ASI. Their focus is more on their own college. It seems they just want a report from the ASI representative, and there isn't any discussion following.

iii. The College of Ag. is different, and members agreed it would be a good role model for the other groups. They make sure ASI information is disseminated back to all clubs, and they provide feedback as well. Other groups do not provide any feedback.

iv. Some meetings have very low attendance and never discuss student government issues. When board members attend, they give a report and there is no discussion.

v. College Club Councils do have to charter as an ASI club. There is a real problem with attendance and maybe that needs to be enforced. Open dialogue should be going from clubs to ASI. One of the terms of the agreement with ASI is that clubs must have a College Club Council representative.

e. Shake Smart

i. Dr. Humphrey stated that Student Affairs has a bigger role this year of bringing healthier food to campus. He wanted UUAB to hear from Shake Smart to see if this is something students would like on campus. He asked members if they would spend Plus Dollars on something like this, and where would be a good location for Shake Smart, if they were to come on campus.

ii. Kevin and Martin gave a presentation on the Shake Smart product as sample shakes were passed around.

1. They stated that they started Shake Smart as college students in 2011. They developed their business for college campuses but
have since expanded to five locations. They are currently averaging 600 customers a day at SDSU.

2. Their product has only whole food ingredients, is gluten free, vegan, lactose free and high protein.

3. They are interested in having a space outside of the recreation center near the exit door. They said this makes the most sense because people can’t go back into the building, and they are aware that no food is allowed in the rec. center.

4. They would have a permanent pop-up tent, or could do a brick and mortar, more permanent kiosk. They would need 200 sq. ft. plus storage space, if available. If the storage space isn’t big enough, they would just increase their deliveries. They would also need electrical, water and sewage.

5. It would take about two months to get up and running. They would start with about 20 employees, and would be hiring students. They also would like to help student organizations with fundraisers. The hours would be flexible to meet the needs of the facility. The can be open late nights and weekends.

iii. UUAB members agreed that students would like this business. Katie informed the representatives that she will call them next week.

2. Executive Director’s Representative Report (Dwayne Brummett)
   a. ASI Facility Master Plan – Dwayne reported that Brailsford & Dunlavey will be on campus March 4th and will be reviewing the feedback from the focus groups and the visioning exercises. They should also be providing some draft questions for the survey. B&D will be meeting with UUAB during workshop that day.
   b. Dwayne reported that all budgets are in and are being reviewed.
   c. ASI is collaborating with the Campus Office of University Diversity & Inclusivity in placing the Campus Climate Survey information on ASI’s digital signs.
   d. Dwayne will be working with the Board of Directors on setting a direction for ASI funding priorities related to funds that may be freed up due to funding the VEBA.

3. UUAB Initiatives Report
   a. UU Art
      i. Ashley reported that two panoramas were decided on to place on the white walls outside the Epicenter. One will be of Cal Poly and one of the surrounding communities, with beach and ocean scenery. There will be supporting photos surrounding the panoramas.
   b. Club Recognition Wall
      i. A draft proposal is being prepared to advertise the recognition wall to all clubs. The goal is to finalize the proposal this quarter.

4. Staff Liaison Reports
   a. UU Staff Representative Update (Dominic & John)
      i. Comedian Steve Byrne will be at the MAC Feb. 26th, from 9-11 p.m.
   b. Operations Staff Representative Update (Amy & Jeff)
      i. University Union
         1. The planters in the center staircase have been removed. Over spring break, all of the plants in the UU will be replaced, including the outside redwood planter boxes. The old plants will be converted into office plants.
         2. The Web of Life (art component) is scheduled to be removed and stored on campus in the next 2 to 3 weeks.
3. The UU Art Committee is working on getting art up on the white walls from the epicenter renovation.

ii. Other

1. Drought Contingency Planning
   a. So far this plan is educational on water use. This education likely includes signage in the showers and restrooms. The showers in the recreation center are already low pressure water use, but the education will help reduce the amount of time people shower. If we come into a massive drought, there are some areas that can be restricted. The grass area in front of the climbing wall can be turned into a drought conservation sight. The grass in the lower sports complex can have restricted watering to just the actual playing surfaces.

2. SRS- Service Request System is software that will be used as a work order system for ASI Facilities. It helps monitor work flow and will not be an expensive project because the university already owns the system.

c. Rec Sports Staff Representative Update (Rebecca, Brady & Jake)
   i. Aquatics
      1. Up and running smoothly
      2. Creating new programming for next quarter
   
   ii. Fitness
      1. New programming for next quarter
   
   iii. Poly Escapes
      1. New Programming is happening

iv. Rec Center Happenings
   1. Lindsay is leaving for maternity leave so front-line and membership services will be shifted around. Amy will be filling in her stead.

v. Other
   1. Talked about energy conservation and all that the rec center does to conserve electricity.
   2. Also talked about what ASI does in order to minimize the amount of energy usage out at the sports complex.
   3. Knock-Out Green Out is happening March 6th
      a. Finalists will play during the half-time show of the Irvine games
   
   4. Mustang Mile will be happening on April 23rd

5. University President’s Representative Update (Joel Neel)
   a. Joel reported that the President’s office asked him to remind members of the upcoming Campus Climate Survey.