I. Call to Order
Katie Morrow, Chair of SCLC, called the July meeting to order @ 3:09 p.m.

II. Approval of Minutes
Minutes from meeting #13-01, June 28, 2012 stand approved as written.

III. Introductions
Silent roll call was taken.
IV. Open Forum
None

V. Community Reports
A. ASI President – Katie Morrow
Katie reported that the 24/7 Campus Life Committee is now called the Enhanced Life Committee focusing on student needs on campus. The committee consists of staff members from Cal Poly Corporation, University Housing and ASI including student representatives. She stated that the committee discussed if student needs were being met and what types of projects can be done on campus.

Katie announced that Student Orientation, Advising Registration (SOAR) has begun.

She stated that she is attending “meet & greet” meetings with many people on campus.

B. ASCC President – Jordan Knowles
Absent

C. City Manager – Katie Lichtig
Katie stated that the City is moving forward with the Economic Strategic Plan and will address the cities economics and how to create the quality of life.

She stated that the Landuse and Circulation Element is moving forward.

Katie reported that the city is dealing with issues with the homeless. They will discuss mitigating negative impacts and review programs and services available to the community. She stated that they are brainstorming ideas for the Safe Parking Program and how to make it a reality.

D. Residents for Quality Neighborhoods – Frank Kassak
Absent

Christine Wallace reported the noise violations for June.
Noise Violations: June
2012/2011
9/10 Citations
39/21 Disturbance Advisory Card (DAC)
84/48 Negative violation
14/4 Unable to locate
6/5 Landlord citations

VI. Business/Discussion Items
A. Summer Orientation, Advising & Registration (SOAR)
Michael Guercio and Travis Potter introduced themselves and reported that SOAR is in full swing stating that they have finished two sessions hosting 1,002 students and 1,500 families and supporters. He stated that there are five more sessions for freshmen, one for transfer students and one session for out-of-state students.

Travis explained that the two day program is a more comprehensive orientation to campus and what it is to be a Mustang. He stated that there are two separate programs for parents and students for academic advising. Guests are invited to Explore SLO which is the downtown component to familiarize students of the resources downtown. Explore SLO was moved from the WOW program so there will no longer be 5,000 students hitting downtown during WOW. Michael explained the Poly Live component that includes topics on studying abroad, Greek life, advising centers and an online-live chat for questions and answers. He stated that the parents love the program and have said that it is very informative.
B. The Mustang Way – Katie Morrow
Katie presented The Mustang Way and stated that it represents what it is to be a Mustang. She stated that it was a university wide project and aims to define who we are as a community. The primary tenants include pride, responsibility and character followed by supporting statements. Katie reported that the document will be launching across campus during Orientation Programs, spirit events and community events.

Rick added that this document was written and developed by students in a language that students would respect. He stated that the Academic Senate and the ASI Board of Directors endorsed the document through resolutions. He stated that they are now asking the university to utilize it, not just endorse it and incorporate it into the Cal Poly culture.

Mayor Marx recommended presenting The Mustang Way to City Council for possible endorsement.

VII. Voting Member Reports
A. Voting members gave their reports

VIII. Announcements

IX. Adjournment
The Chair adjourned the meeting at 4:38 p.m.