



MEMORANDUM

TO: Student Community Liaison Committee **DATE:** November 20, 2008

FROM: Angela Kramer
President, Associated Students, Inc.
Cal Poly State University

COPIES:

SUBJECT: Night Rider Safe Transportation Proposal

Proposal:

ASI is proposing a nighttime safe transportation program to be named “Night Rider.” The anticipated cost of operation is approximately \$38,000 annually, and the tentative start date for a trial program is mid-February of 2009.

Background/History:

Over the years, Associated Students, Inc. has made several attempts to provide a “Safe Ride” service for Cal Poly students. Programming has faced annual ebbs and flows, and a stable program has not continued from administration to administration. This year’s group of student leaders is committed to establishing an ongoing nighttime transportation service as a safe resource for the Cal Poly campus community. Several alternative options have been considered, including a student driver program. After much research and discussion, we have concluded that working with Ride On, a non-profit San Luis Obispo County based organization, is our best route for success. Additional partners include the University President, Vice-President for Student Affairs, the Cal Poly Corporation, and Pacific Beverage Company.

Program Details:

ASI Student Government is in the process of developing a 15-week trial program in cooperation with Ride On, who will design and implement the new program by providing staff and vehicles. Student volunteers will staff each bus alongside a Ride On driver. The service will operate Thursday, Friday, and Saturday evenings from 10 pm until 3am. This will be a one-way service, providing students with a safe ride to their homes, not serving as a taxi alternative. In conjunction with this program, ASI Student Government will also promote a campus culture that understands the importance of responsible drinking.

At the end of the pilot program, an evaluation process will begin. ASI will develop and conduct a survey in May 2009 to assess the effectiveness of Night Rider. If the program proves successful, ASI will pursue long-term funding with its current partners and work to expand sponsorship to other city and community organizations.

Endorsed by SCLC on November 20, 2008