“Connecting students to their ultimate college experience.”
—ASI Vision Statement
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*Statistics from July 1, 2016–June 30, 2017*
ASI Mission Statement

Our mission is to enhance the quality of student life and to complement the educational mission of Cal Poly through meaningful social, cultural, recreational, and educational programs. We provide valuable experiences through student advocacy, shared governance, student employment, and leadership opportunities.

Who We Are

Associated Students, Inc. (ASI) is an inclusive, empowering, student-driven organization committed to providing programs, services, and facilities that enhance and develop the student learning experience. Cal Poly students are stakeholders in ASI and have access to leadership positions through Student Government and on-campus employment. All of these opportunities are designed to complement Cal Poly’s educational mission, support a balanced education, and give students ownership and pride in their college experience.

Cal Poly’s Associated Students organization was established in 1940 and was officially incorporated in 1964. ASI operates in the form of shared student governance representing the collective student voice of Cal Poly. We are one corporate, legal entity responsible for the administration and oversight of all ASI programs and services.

ASI continues to relish in our heritage of serving the students. We are fully invested in student success and are here to provide state-of-the-art, well-managed facilities, programs, and resources to help students reach their full potential.
2016–17 Priorities

- Create and refine coaching initiatives that support developing staff and students.
- Identify key connections to those impacted by programs and service delivery and make intentional communication a part of daily focus.
- Simplify processes to maximize resource efficiency and increase transparency.
- Refine and document standards to create consistency in programs and service delivery.
- Create a comprehensive assessment program.
- Develop organization-wide student development programs.

ASI Strategic Plan 2017–22

During winter quarter 2017, ASI began the process of developing a new strategic plan for 2017–22. ASI Student Government and full-time staff members have been working collaboratively to outline the vision for the future of the organization and determine priorities to continue to meet the diverse needs of the Cal Poly community. Once approved by the ASI Board of Directors, the strategic plan will be implemented in fall 2017.
ASU honors outstanding employees for their accomplishments at the conclusion of the academic year. Full-time staff, student staff, and ASI Student Government members are all eligible to submit nominations. There were 71 total nominations and 35 individual staff members that received nominations for the 2016–17 academic year.

Rookie of the Year
Dora Mountain
Coordinator — Public Relations, Communications, and Marketing

Outstanding Service
Roberto Espinoza
Maintenance Technician II

Positive Attitude
Rachel Garcia
Building Service Worker

Unsung Hero
Daryl Okada
Information Technology Systems Administrator/Programmer

Calm in the Eye of the Storm
Molly Myers
Teacher
ASI Student Government

ASI Student Government is comprised of elected and volunteer student leaders that act as the representative body for the student community at Cal Poly. As the collective voice of the students, leaders advocate for change, support, and resources to create positive contributions both on and off campus. Through the three branches of ASI's Executive Cabinet, Board of Directors, and University Union Advisory Board, student leaders work together to practice shared governance, student advocacy, and collaboration with campus and community entities to ensure student interests are represented at every level.

The Three Branches

• ASI Executive Cabinet
• ASI Board of Directors
• University Union Advisory Board
ASI Executive Cabinet

The ASI Executive Cabinet is comprised of members appointed by the ASI president and chief of staff who work with executive staff volunteers, Cal Poly students, ASI staff, and community members to carry out the president's goals. Elected in the spring, the ASI president serves for the fiscal year and is responsible for providing input regarding corporate operations and student advocacy. The ASI president also represents the general student body and acts as the official representative and host of ASI to University administration and the general public. The ASI president serves with the chair of the board and chair of the UUAB as officers of ASI.

Third-generation Cal Poly student and 2016-17 ASI President Jana Colombini adopted the platform “Care, Communicate, Connect” in her efforts to make Cal Poly a better place for all students. ‘Care’ focused on improving campus safety, ‘communicate’ highlighted the organization’s need for financial transparency among students, and ‘connect’ focused on shared governance with the University and the City of San Luis Obispo. Jana’s platform was the driving force behind all Executive Cabinet initiatives for the 2016-17 academic year.

Jana Colombini
ASI President, 2016-17

Anthony Haddad
ASI Chief of Staff, 2016-17
ASI Executive Cabinet
Notable Events

FLEX YOUR RIGHT VOTER REGISTRATION DRIVE
Prior to the 2016 election, the Executive Cabinet led voter engagement efforts on campus by connecting over 4,500 (20 percent) of Cal Poly students to register to vote, request an absentee ballot, and/or sign up for reminders about upcoming elections. Cal Poly placed first out of all California State Universities and fourth in the nation out of 176 institutions of higher education that participated in the TurboVote campaign.

LOCK, LIGHTS, LIFE
A collaboration with the University Police Department and San Luis Obispo Police Department, “Lock, Lights, Life” was an educational campaign to inform students on the risk of theft in the San Luis Obispo community. The campaign sought to teach students how to protect themselves and keep their possessions safe.

IT’S ON US:
SEXUAL ASSAULT AWARENESS WEEK
Cal Poly’s “It’s On Us” week is part of a larger nationwide effort to change the culture around sexual assault. In partnership with Cal Poly Safer, this week-long awareness campaign focused on the statistics of sexual assault on campus, the resources available to victims, and highlighted how the Cal Poly community can support one another. The week’s activities included a self-defense class and a pledge wall where students vowed to support their fellow Mustangs.

BUCK THE STIGMA:
MENTAL HEALTH AWARENESS WEEK
In collaboration with Cal Poly Pulse, the Executive Cabinet worked together to “Buck the Stigma” surrounding mental health issues. Activities and events throughout the week aimed to destigmatize mental illness, increase awareness of on- and off-campus resources, educate students on the warning signs of mental illness, promote help-seeking behavior, encourage students to speak up, teach students how to practice self-care, and stressed the need to unite as a campus to understand mental health issues.
ASI Board of Directors

Serving as the official voice of Cal Poly students, the ASI Board of Directors is comprised of representatives from each academic college. These student-elected representatives establish policies and parameters for the affairs, properties, personnel, and operations of ASI, in addition to representing students at a campus, city, state, and federal level. As ASI student leaders, they are expected to make reasoned decisions based on ethics, respect for diversity, and an awareness of issues of sustainability, working productively as individuals and in groups with effective communication.

Standing committees make recommendations to the Board of Directors. The chair of each committee is a member of the board that has either been appointed to their role or is required to serve based on their position within the board.

ASI STANDING COMMITTEES

ASI Ad Hoc on Campaign Financing
ASI Business & Finance Committee
ASI External Affairs Committee
ASI Outreach & Communication Committee
ASI Recruitment & Elections Committee
ASI/UU Internal Review Committee

NOTABLE ACTIONS

ASI Club Funding
Through the annual budget cycle, the board approved the allocation of $175,000 in Club Funding to support the operations, events, and insurance for Cal Poly Clubs and Sports Clubs.

Allocation from ASI Reserves
In response to student needs on campus, the board allocated $225,000 from ASI Reserves for:
- Replacing desks in Building 10
- Improving exterior lighting—changed 125 campus lights to LED
- Adding bike racks across campus

APPROVED BILLS

Bill #17-01: Restructure of Recruitment and Development Roles and Responsibilities
Ensures that the sole focus of the ASI Recruitment and Development Committee is to recruit and run elections for Student Government. This eliminates committee involvement in professional development activities and reallocates the training responsibility to the ASI officers.

Bill #17-02: The Voting Integrity of the Recruitment and Development Committee
Updates the ASI bylaws to specify that voting members of the Recruitment and Development Committee who are working on candidate campaigns keep their votes free of bias.
**Bill #17-04: Composition of the ASI Board of Directors**
Passage will allow future boards to have proportional representation based on the student population from each college.

**APPROVED RESOLUTIONS**

**#17-01 Resolution Fixing the Employer’s Contribution under the Public Employees’ Medical and Hospital Care Act**
Upon the passage of this resolution, the board set the ASI health care contributions for all eligible employees for the upcoming year.

**#17-02 Resolution to Remove Noise Control from Proposed Safety Enhancement Zone Amendment**
The board took a strong stance against the City of San Luis Obispo when the city debated an amendment to the current Safety Enhancement Zone regarding noise control violations. The board voted in favor of this resolution and presented their stance to the San Luis Obispo City Council. Ultimately, the city council listened to the board’s perspective and implemented the Safety Enhancement Zone without the noise control amendment.

**#17-03 ASI Board of Directors’ Support of Services for Undocumented Students**
Passed by the board in support of undocumented students on the Cal Poly campus. The board recommended to Cal Poly leadership that a full-time student services professional needed to be hired to support undocumented students. The board also requested that administration work with the Undocumented Student Working Group to develop the DREAM Center on campus.

**#17-04 ASI Board of Directors’ Support of Neighborhood Lighting in San Luis Obispo**
The board showed support for the safety and well-being of Cal Poly students by voicing to the City of San Luis Obispo and the University the need for additional and more prominent lighting on and off campus during the city’s budget planning process.

**#17-05 Resolution in Support of Increased Mental Health Resources & the Expansion of the Campus Health & Wellbeing Center**
The board took a stance in the affirmative to show support for increased mental health resources for Cal Poly students. The resolution detailed the need to focus and improve upon available mental health services on the Cal Poly campus and requested that administration focus on the services provided to students in need of care. The resolution called for focus groups and discussions to begin to take place to assess priorities for Campus Health & Wellbeing services provided and to identify whether a potential expansion would be a financial burden for students.

**#17-06 Resolution to Provide Feminine Hygiene Products Campuswide**
The resolution requesting Cal Poly Facilities Management & Development to provide free feminine hygiene products in campus restrooms was heavily debated by the board. The majority of directors voted in favor to recommend to campus administrators that feminine hygiene products be available for free in all facilities managed by the University.

**#17-07 ASI Board of Directors’ Support for Veterans Success Center**
The board approved the resolution sent to campus administrators outlining the need for full-time professional staff support for student veterans and students who are supported by veterans. The resolution requested that the board participate in the Vet Net Ally Training on an annual basis.

**APPROVED ENDORSEMENTS**

**Endorsement #17-02: Cal State Student Association (CSSA) Resolution in Support of Fully Funding the CSU**
The board voted to endorse the resolution from the CSSA. In doing so, they agreed with the CSSA that the state budget should fully fund the CSU and that the financial burden should not be placed on students through a tuition increase.

**Endorsement #17-03: Senate Bill 3542 (Graham) — BRIDGE Act**
The board endorsed this bill which provides temporary relief from deportation and employment authorization to individuals who are eligible for the Department of Homeland Security’s Deferred Action for Childhood Arrivals (DACA) program.

**Endorsement #17-04: Endorsement of Cal Poly Academic Senate’s Resolution to Request Outside Review**
Board members voted unanimously to support the Cal Poly Academic Senate’s Resolution on Request for Outside Review. The resolution was proposed in response to the lack of diversity among Cal Poly’s faculty and staff and the low retention rate of members belonging to underrepresented groups.

**Endorsement #17-05: Endorsement of ASI Branding Statements**
ASI students and staff presented a year-long project of researching and gathering data to develop branding statements for ASI. The board agreed with the proposed statements and staff members implemented the branding statements after receiving formal endorsement from the board.

**Endorsement #17-07: Assembly Bill 1062 (Levine) — Postsecondary Education: Trustees of the California State University**
The board voted to endorse the bill which requires the CSU Board of Trustees to have four student representatives instead of two. Two student representatives would be voting members, and two would be non-voting members.
University Union Advisory Board

The role of the University Union Advisory Board (UUAB) is to advise the University president and ASI executive director on policies, programs, and improvements related to ASI-managed facilities including the Julian A. McPhee University Union, Cal Poly Recreation Center, and the Cal Poly Sports Complex. The UUAB student membership is comprised of one student member from each academic college including the vice chair, one Board of Directors representative, the chair of UUAB, and the ASI president or designee. The chair of the UUAB serves as both the secretary and chief financial officer for the corporation.

Kaelan Sobouti
Chair of UUAB, 2016–17

Kate Granlund
Vice Chair of UUAB, 2016–17
NOTABLE RECOMMENDATIONS

Ad Hoc Committee on Marketing and Branding
The UUAB approved the creation of an ad hoc committee to conduct research and provide recommendations on how ASI can better outreach to students and help them feel more connected to the ASI experience.

ASI Branding Statements
The UUAB reviewed the proposed ASI branding statements and recommended their approval to the ASI executive director.

Cal Poly Rose Float Move
Recommended relocation of the Rose Float office from the University Union to the Solar Decathlon House* next to the Rose Float lab. Following relocation, ASI will collaborate with Dean of Students staff to finalize plans for the Cross Cultural Centers to utilize the space. *Final location of new Rose Float office was Building 82.

Charging Standing Tables
The UUAB recommended ASI purchase charging standing tables for the UU and the Recreation Center in response to requests for additional outlets and workspaces.

Digital Comment Box Kiosks
ASI staff and the UUAB will work collaboratively to identify more technologically advanced comment kiosks, including a tablet, stand, and software, in the UU and Recreation Center.

Free Feminine Hygiene Products
The UUAB worked with ASI facilities staff to provide free feminine hygiene products in all ASI facility restrooms.

Mustang Station Project
The UUAB participated in design presentations for the future of Mustang Station and Mustang Lanes. Members reviewed a variety of different concepts for the space and recommended concept 1.2 which incorporates a minimized arcade, an expanded lounge space, a fully integrated dining space, and an isolated area for events.

Recreation Center Educational Video
Members of the UUAB requested that ASI staff create an informational video educating new and current students on how to utilize the Recreation Center. The video would highlight the unique amenities that the Recreation Center offers and include instructions on entering the facility using the HandKey Access System, reserving group exercise classes, checking items out from The Pro Shop, using basic exercise equipment, and reviewing important facility policies.

University Union Budget Approval
Following a thorough review of the 2017-18 University Union budget, the UUAB recommended budget approval to the University president.

University Union Neighborhood
The UUAB reviewed and endorsed a proposal from the ASI executive director that shared the vision of facility upgrades in the neighborhood of the University Union and Building 19 for the next five to six years.

University Union Printing
The UUAB recommended research be conducted to include the fiscal impacts and feasibility of purchasing two new industrial level printers for student use in the UU.
ASI Student Government Leaders

2016–17 LEADERSHIP TEAM

Jana Colombini  ASI President
Riley Nilsen  Chair of Board
Kaelan Sobouti  Chair of UUAB
Anthony Haddad  ASI Chief of Staff
John D’Ambrosio  Vice Chair of Board
Kate Granlund  Vice Chair of UUAB

ASI EXECUTIVE CABINET

Jana Colombini  ASI President
Anthony Haddad  ASI Chief of Staff
Kayla Bakhshi  Secretary of Campus Safety
Daniela Czerny  Secretary of Legislative Affairs
Shane Gillard  Secretary of Development
Isamar Hernandez  Secretary of Diversity and Inclusivity
Emma Manoukian  Secretary of Student Life
Madison Meredith  Secretary of University Affairs
Brett Raffish  Secretary of Community Relations
Daryush Shahid  Secretary of Public Relations
Shelby Thomas  Secretary of Sustainability and Transportation

UUAB

Kaelan Sobouti  Chair, College of Engineering
Kate Granlund  Vice Chair,
Madison Albiani  College of Liberal Arts
Jun Bang  College of Agriculture
Kyle Ennis  Board of Directors Designee
Matthew Lem  Orfalea College of Business
Natalie Montoya  College of Architecture
Donna Seo  College of Science & Mathematics
Haley Stegall  Presidents Designee,
Orfalea College of Business
ASI BOARD OF DIRECTORS

Riley Nilsen  
Chair, College of Agriculture, Food & Environmental Sciences

John D’Ambrosio  
Vice Chair, College of Engineering

Jun Bang  
Orfalea College of Business

Lexie Bonestroo  
College of Science & Mathematics

Gianna Ciaccio  
College of Science & Mathematics

Chase Dean  
College of Liberal Arts

Cyrus Ebadat  
College of Liberal Arts

Rita Elfarissi  
College of Liberal Arts

Hayley Ford  
College of Science & Mathematics

Warren Fox  
College of Liberal Arts

John Griffin  
College of Engineering

Danielle Hepperle  
College of Engineering

Josh Ledgerwood  
College of Engineering

Jenna Rose Lee  
College of Agriculture, Food & Environmental Sciences

Tyler Lee  
College of Architecture

Tony Lopes  
College of Agriculture, Food & Environmental Sciences

Jocelyn Lu  
College of Architecture

Jason Marks  
College of Science & Mathematics

Lauren Molyneaux  
College of Liberal Arts

Matthew Pirtle  
College of Agriculture, Food & Environmental Sciences

Paul Ponciano  
College of Architecture

Hannah Poplack  
Orfalea College of Business

Alice Read  
Orfalea College of Business

Connor Rudolph  
Orfalea College of Business

Kevin Scott  
College of Engineering

Haley Warner  
College of Agriculture, Food & Environmental Sciences

Roman Waskiewicz  
College of Agriculture, Food & Environmental Sciences
Campus Committees

Cal Poly offers a variety of committees that interested students may serve on. With a wide range of committee focuses, students have the opportunity to assist with campus decision-making ranging from curriculum to sustainability.

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<th>STUDENT ACADEMIC SENATE STANDING COMMITTEES</th>
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<td>Academic Senate Committee</td>
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<td>Budget and Long-Range Planning Committee</td>
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<td>Curriculum Committee</td>
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<td>Curriculum Appeals Committee</td>
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<td>Distinguished Teaching Awards Committee</td>
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<td>Grants Review Committee</td>
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<td>Instruction Committee</td>
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<tr>
<td>Research, Scholarship, and Creative Activities Committee</td>
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<td>Sustainability Committee</td>
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<tr>
<th>STUDENT &amp; UNIVERSITY STANDING COMMITTEES</th>
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<td>Administrative Advisory Committee on Technology</td>
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<td>Advisory Committee on Workplace Violence Prevention</td>
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<td>Art Acquisition Committee</td>
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<td>Athletics Advisory Board</td>
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<td>Campus Dining Advisory Committee</td>
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<td>Campus Fee Advisory Committee</td>
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<td>Campus Landscape Committee</td>
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<td>Campus Planning Committee</td>
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<td>Campus Safety and Risk Management Committee</td>
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<td>Commencement Operations Committee</td>
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<td>Commencement Policy Committee</td>
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<td>Disability Access and Compliance Committee</td>
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<td>Graduate Studies Committee</td>
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<td>Inclusive Excellence Council</td>
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<td>Instructionally Related Activities Advisory Committee</td>
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<td>Intellectual Property Review Committee</td>
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<td>Parent Program Advisory Committee</td>
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<td>Registration and Scheduling Committee</td>
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<td>Status of Women Committee</td>
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<td>Student Campus Computing Committee</td>
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<td>Student Library Advisory Committee</td>
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<td>Student Success Fee Allocation Advisory Committee</td>
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<td>Substance Use and Abuse Advisory Committee</td>
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<td>Student Orientation Advising and Resources Committee</td>
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<td>Sustainability Advisory Committee</td>
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<td>University Committee on Committees</td>
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<tr>
<td>University Planning and Budget Advisory Committee</td>
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18 | ASI Student Government
The mission of the SCLC is to serve as a mechanism for communication between Cal Poly, Cuesta College, the City and County of San Luis Obispo, and community organizations. This committee proactively engages in discussions and actions to promote positive relations, mutual respect, and improved quality of life for all citizens of San Luis Obispo. Voting members include representatives from Cal Poly, Cuesta College, the City of San Luis Obispo, San Luis Obispo County, and Residents for Quality Neighborhoods.

VOTING MEMBERS

Jana Colombini  Cal Poly ASI President, Chair
Michael Constable  Cuesta ASCC President, Co-Chair
Brett Raffish  Cal Poly, Student-at-Large
Carolyn Smith  SLO, Residents for Quality Neighborhoods (RQN)
Marcy Maloney  Cal Poly, ASI Executive Director
Dan Halprin & Shirin Beroukhim  Cal Poly, Greek Student Representative (IFC or Panhellenic)
Pat Ewins  Cuesta Vice President, Student Services
Anthony Gutierrez  Cuesta SL&L Coordinator
Katie Lichtig  SLO, City Manager
Deanna Cantrell  SLO, Chief of Police
Steffanie Medina  SLO Solutions/Creative Mediation
Kathleen McMahon  Cal Poly, Dean of Students
Debbie Arnold  SLO, Board of Supervisors
Heidi Harmon  SLO, Mayor
Christine Wallace  SLO, Neighborhood Outreach Manager
Juventino Ortiz  SLO, Community Member-at-Large
Harry Bussele  SLO, Geographic Neighborhoods Association
Vacant  Cuesta, Student-at-Large

NON-VOTING MEMBERS

Andrea Pease  SLO City Council Member
Kimberly Espino  Off Campus Coordinator
Carlyn Christianson  SLO City Council Member
Aaron Gomez  SLO City Council Member
Jenn Rhodes  SLO County Drug & Alcohol Services
Dan Rivoire  SLO City Council Member
George Hughes  University Chief of Police
Andrene Kaiwi-Lenting  Cal Poly New Student & Transition Programs Director
Justin Wellner  Cal Poly Government & Community Relations Director
Vacant  Cal Poly Coordinator of Fraternity & Sorority Life
ASI Club Services

Getting involved with a student club or organization connects students socially with others, enhancing their overall college experience and campus network. Working as a partner with the University, ASI Club Services provides administrative support to Cal Poly student organizations through customer service support in the processing of club financial paperwork and assistance with the annual chartering process. ASI Club Services also works with ASI Student Government for the allocation of club funding, which the ASI Board of Directors provides to student organizations on an annual basis to support their club, club event, or club insurance needs.

HIGHLIGHTS:

364 total student organizations
30 new clubs were recognized
over 1000 student officers & 300 advisors completed online training
over 4500 payment request forms were processed
$2.7 MILLION was deposited into club accounts
## ASI CLUB FUNDING RECIPIENTS

229 clubs received ASI Club Sponsorship Funding of $500

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<th>Club Name</th>
<th>Sponsorship Funding</th>
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<td>7X24 Student Club</td>
<td>Chinese Christian Fellowship</td>
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<td>Active Minds</td>
<td>Chinese Cultural Club</td>
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<td>Ag Communicators of Tomorrow</td>
<td>Chinese Student &amp; School Association</td>
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<td>Ag Engineering Society</td>
<td>Chinese Students Association</td>
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<td>Agroecology Club</td>
<td>Christian Science Organization</td>
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<td>AIESEC</td>
<td>Christian Students Club</td>
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<td>Air Conditioning and Refrigeration</td>
<td>Club 34 Club Golf</td>
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<td>Alliance of Happy Atheists</td>
<td>Coffee Connoisseurs of Cal Poly</td>
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<td>Alpha Chi Sigma</td>
<td>Colleges Against Cancer</td>
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<td>Alpha Pi Mu</td>
<td>College FFA Communication Studies</td>
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<td>Alpha Rho Chi</td>
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<td>Alpha Tau Alpha</td>
<td>Corrosion Engineers</td>
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<td>American Indian Science &amp; Engineering Society</td>
<td>Country Line Dance Club</td>
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<td>American Indian Student Association</td>
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<td>American Institute of Graphic Arts-Student Chapter</td>
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<td>Black Student Union</td>
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<td>Bowling Team</td>
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<td>Cal Poly ACFE</td>
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<td>Cal Poly Borsai Society</td>
<td>Green and Sustainable Structural Materials</td>
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<td>Hammock Club Her Campus</td>
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<td>Hispanic Business Association</td>
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<td>Chabad Student Group</td>
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<td>Mat Pica Pi Materials Engineering Student Society</td>
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<td>Math Club Merry Hoopsters MEXA</td>
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<td>Microsystems Technology Group Minna no Anime</td>
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<td>Cal Poly Body Project</td>
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<td>Cal Poly Body Project</td>
<td>Pharmacy Club Phi Alpha Theta Physical Therapy &amp; Occupational Therapy Pi Alpha Xi</td>
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<td>Pi Tau Sigma Club Pilipino Cultural Exchange Ping Pong</td>
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<td>Poly Photo Assn PolyPonics</td>
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<td>Poultry Club Power &amp; Engineering Society Powerlifting Club Precision Ag &amp; Automation Pre-Dental</td>
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<td>Cal Poly Body Project</td>
<td>PRSSA Psi Chi Psychology Club Queer at Poly</td>
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<td>Queer Student Union Real Estate &amp; Finance</td>
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<td>Real Food Cooperative Recreational Baseball Republicans</td>
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<td>Cal Poly Body Project</td>
<td>RFID Technology Alliance Rho Phi Lambda RISE Rotoract RPTA Club Sales Engineering Salsa SCASLA Semper Fi Society Sigma Alpha Sigma Omega Nu SLO Breakers, Cal Poly SLO GLO SLO Smash Community Smile and Nod Society of American Foresters Society of Civil Engineers Society of Fire Protection Engineers Society of Hispanic Professional Engineers Society of Manufacturing Engineers Society of Physics Students Society of Professionalism Spanish Club Sprout Up STAT Club Student CA Teacher Association Student Health Advisory Council Student Mechanized Branch Student Philanthropy Council Student Veterans Org Students for Life Students Stage Swing Club Systems Optimization Take it SLO Tau Beta Pi Tau Sigma Delta Tea and Candles Technical Association of Graphic Arts Thai and Vietnamese Student Assn That's the Key The Happy Cart Project The Picnic Club The Writer's Collective Theisms Tractor Pull Undergraduate Research Association Undergraduate Law Association UNICEF Club USFC Vines to Wines White Hat Wildlife Club WISH Women &amp; Gender Studies Women in Business Women in Physics Womens SPEAK Cal Poly Yo Tango Zero Waste</td>
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</table>
ASI CLUB FUNDING RECIPIENTS

32 club events were supported by ASI Club Event Co-Sponsorship

SOCIETY OF WOMEN ENGINEERS Evening with Industry
ABM/NAMA Ag Showcase
AGRICULTURE STUDENT ASSOCIATION CAFES End of Year Banquet
AMERICAN INDIAN STUDENT ASSOCIATION Movie Showing, “Neither Wolf Nor Dog”
ASSOCIATION OF CERTIFIED FRAUD EXAMINERS Speaker
BODY PROJECT Love the Skin You’re In
CAL POLY ENTREPRENEURS Entrepreneurial Workshop
CHI DELTA THETA Lantern Festival
CHINESE STUDENTS ASSOCIATION Chinese New Year
CONSUMER ELECTRONICS SOCIETY Cal Poly Tech Show
COUNTRY LINE DANCE CLUB Barn Dance (x4)
DANCE MARATHON Dance Marathon
DESIGN VILLAGE DESIGN Village-Open House
GREEK WEEK COMMITTEE Greek Week
INDIAN STUDENT ASSOCIATION Holi 2017
MEXA Xicano Youth Conference
MUSLIM STUDENT ASSOCIATION Islamophobia A Threat To All
NET IMPACT Food Solutions Challenge
PILIPINO CULTURAL EXCHANGE Pilipino Cultural Night
POLYCON COMMITTEE PolyCon XXV
RFID TECHNOLOGY ALLIANCE RFID Conference
SOCIETY FOR PROFESSIONALISM Studio Send It: Hardly Work
SOCIETY OF CIVIL ENGINEERS Career Fair
STUDENTS’ STAGE Silent Sky
SWING CLUB Fall Swing Workshop
TEDX CAL POLY TEDx San Luis Obispo
TRACTOR PULL TRACTOR Pull-Open House
VERITAS FORUM Veritas Forum
WOMEN IN BUSINESS Defining Her Future
ASI Craft Center

Create, design, relax, and restore in the ASI Craft Center with a variety of class offerings and seven studios for all skill levels to explore. Located in the University Union, the center is open to students and off-campus community members for hands-on project work either independently or with instruction. Student instructors lead creative classes including ceramics, jewelry smithing, flameworking, skateboard making, and surfboard shaping. The Fall and Spring Craft Sales provide a unique opportunity for students and community members to showcase and sell their work twice per year in the UU Plaza.
2016–17 CRAFT SALES:
The Craft Sale only showcases crafts created by the talented artists themselves. Artists retain all profits from sales with a commission of 15 percent for student vendors and 25 percent to non-student vendors paid to the Craft Center.

FALL
- total craft sales: $7,601
- profit to vendors: $6,010.40

SPRING
- total craft sales: $5,336
- profit to vendors: $4,332.20

HIGHLIGHTS:

<table>
<thead>
<tr>
<th>FALL</th>
<th>WINTER</th>
<th>SPRING</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>26 classes</td>
<td>29 classes</td>
<td>54 classes</td>
<td>109 classes offered</td>
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<tr>
<td>133 participants</td>
<td>150 participants</td>
<td>244 participants</td>
<td>527 total class participants</td>
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<tr>
<td>$6,380 revenue*</td>
<td>$5,166 revenue*</td>
<td>$24,325 revenue*</td>
<td>$35,871 total class revenue*</td>
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*revenue goes towards subsidizing costs of Craft Center classes

1,001
day passes sold

Partnered with Central Coast Surfboards to offer discount cards to students attending surfboard shaping classes.

Purchased new scroll saw, speakers for surf studio, torch for flameworking, jewelry polisher, and centrifuge.

Hosted four two-hour sessions with 40 children in the Poly Trekkers program in collaboration with the Orfalea Family & ASI Children’s Center.

Installed iPad for waiver signatures to streamline process.
ASI Events

ASI Events offers a variety of fun activities and social events for Cal Poly students to enjoy at little to no cost, including the annual Spring Stampede concert and Mustang Mile 5K Fun Run! From karaoke and comedians to concerts and bungee trampolines, ASI Events provides over 50 opportunities throughout the year for students to build connections and experience college life outside of the classroom.
HIGHLIGHTS:

6 Acoustic Sessions featuring student and local artists

3,562 students attended the annual Spring Stampede concert

6 Trivia Nights were held

5 movie nights, including Dive-In Movies at the Cal Poly Recreation Center pool

5 concerts were held:
- Welcome Back Concert: Echosmith and Dev
- Concerts in the Plaza: Box the Oxford
- Concerts in the Plaza: Proxima Parada
- Spring Stampede: Flosstradamus, Cheat Codes, and Alt9
- Concerts in the Plaza: Nico Frank

Event collaborations with more than 25 on- and off-campus partners

500 students and community members participated in the 6th annual Mustang Mile

Spring Stampede ft. Flosstradamus, Cheat Codes, & Alt9

Dive In Movie: La La Land
ASI Poly Escapes

Limitless adventure awaits with ASI Poly Escapes, a premier outdoor adventure program with yearly excursions and guided trips throughout San Luis Obispo County and California. Trips are guided by student leaders who receive 12 to 18 months of training and take students to destinations including Big Sur, Yosemite, and Death Valley. Poly Escapes employs approximately 15 trip leaders who recurrently take part in training activities such as water purification, leadership skills, and wilderness first aid. Annually, the program also trains more than 60 volunteer co-leaders to safely lead trips under the guidance of trip leaders.

Poly Escapes boasts an outdoor climbing park at the Cal Poly Recreation Center that’s available to all skill levels. A rental shop featuring a variety of camping, hiking, paddling, surfing, backpacking, and climbing gear is also available to help students and community members gear up for their next adventure.
HIGHLIGHTS:

56 trips led including...

14,085 total visits to the Climbing Park

62 students participated in the Co-Leader Training Program

83 students participated in the ASI Poly Escapes Bouldering Competition

World-renowned rock climber, Chris Sharma visited the Climbing Park on March 23

THE CLIMBING PARK SUMMER PROGRAMS & SPECIAL GROUPS:

**Poly Trekkers**: Collaboration with the Orfalea Family & ASI Children’s Center with kids ages 4 to 12.

**San Luis Obispo County YMCA**

**Epic**: Summer engineering program for high school age students.

**Upward Bound**: Low income program designed to introduce young people to the university setting.

**Cal Poly Recreation, Parks, and Tourism Administration** classes

**Wonderful Scholars**: Low income program designed to introduce young people to the university setting sponsored by Wonderful Pistachio.
ASI Recreational Sports

With ASI Recreational Sports, students have access to numerous activities and programs that allow them to go above and beyond their recreational ambitions. Programs and services are housed at the Cal Poly Recreation Center and include the following:

- Aquatics
- ASI Intramural Sports
- Fitness & Personal Training
- Poly Body + Being Wellness
- The Pro Shop
AQUATICS

The Cal Poly Recreation Center provides members with an impressive aquatics facility complete with an Olympic-size lap pool and heated leisure pool areas. With this facility, the ASI Aquatics program is able to offer participants a variety of classes and leisure activities attainable to all skill levels from beginner to master swimmer. Students and Recreation Center members can partake in swim instruction classes, scuba and safety certifications, and pool deck relaxation.

HIGHLIGHTS:

5 Aquatics Classes Offered:

• Intro to Swim
• Swim Stroke Technique
• Scuba
• Masters Swim
• Private Instruction

16 per day / 108 per week
hours available for lap swimming

Busiest day:

1,365 participants at the pool deck on Saturday, March 11, 2017

NOTABLE COLLABORATIONS:

• Kinesiology and Water Polo Club swim courses
• Stand-Up Paddleboard (SUP) Yoga class with ASI Poly Escapes and Fitness
• ASI Intramural Sports Aqua Basketball Tournament
• Dive-in Movies with ASI Events
ASI INTRAMURAL SPORTS

ASI Intramural Sports are a popular activity among Cal Poly students with 11,108 total participants over the course of the academic year. A variety of indoor and outdoor team sports, leagues, and tournaments are available at low costs to keep participants in the game all quarter long. Special tournaments for the residential communities on campus and the annual Mark S. Reuling Volleyball Tournament allow for additional play and program involvement. With Intramural Sports, participants have the opportunity to have fun while staying active, socializing, and developing their skills.

HIGHLIGHTS:

- **Soccer** is the most popular sport
  - 859 total teams
  - 11,108 total players
  - 2,736 games played

INTRAMURAL SPORTS AND TOURNAMENTS OFFERED:

- Aqua Basketball
- Badminton
- Basketball
- Flag Football
- Futsal
- Racquetball
- Sand Volleyball
- Soccer
- Softball
- Tennis
- Ultimate Frisbee
- Volleyball

Student Manager Jeremy Brooks nominated for Outstanding Student Employee of the Year
FITNESS & PERSONAL TRAINING

Experience a welcoming environment designed to educate and promote a healthy lifestyle for all skill levels through fitness and personal training opportunities at the Cal Poly Recreation Center. Complimentary classes represent discipline areas of mind and body, cardio, strength, tone, and cross-training including yoga, Pilates, indoor cycling, and more. Additional fee-based classes, such as TRX and Krav Maga, provide an opportunity to experience unique classes that will challenge the body and mind for a well-rounded fitness experience.

FITNESS HIGHLIGHTS:

• 85,651 total group exercise class participants
• 52 class instructors
• New AcroYoga class offered

Nationally certified personal trainers are available to individuals or small groups to provide specialized fitness programs and training. A complimentary personal training session is available to all Recreation Center members. This orientation session includes an introduction to the facility equipment and a customized workout designed to help the member reach their fitness goals.

PERSONAL TRAINING HIGHLIGHTS:

• 136 personal training packages purchased
• 716 one-hour personal training sessions completed

NEW EQUIPMENT:

• 48 Keiser M3i bikes purchased for the cycling studio
• Equipment purchased for the MAC including tires, battle ropes, Bulgarian Bags, sandbags, medicine balls, and more.
• Olympic weightlifting platform purchased for the lower exercise room
• Exercise mats purchased
POLY BODY + BEING WELLNESS

ASI Recreational Sports introduced the Poly Body + Being program in 2017. Participants are provided with the knowledge and tools to reach their wellness goals through complimentary health and fitness workshops offered each quarter. World-class experts in nutrition, diet, and exercise present interactive classes that all members of the Cal Poly community can experience. Poly Body + Being pop-ups, including free 15-minute neck and shoulder massages, provide participants with additional wellness opportunities that promote optimal health and well-being.

WORKSHOPS OFFERED:

- Back Strength + Fitness Level 1
- Back Strength + Fitness Level 2
- Better Balancing You
- Diet + Weight Loss
- Gymnazo free fitness workshop and eight-week functional fitness class
- Healthy Knees
- Navigating Nutrition
- Shoulder Strength + Fitness
- We’ve Got Your Back

182 total workshop participants
THE PRO SHOP

Located in the main lobby of the Cal Poly Recreation Center, The Pro Shop provides members with easy access to workout gear, class reservations, lost and found items, and towel service. The Pro Shop provides a wide selection of items available for checkout, rental, or purchase for members to use during their workout or recreational activity.

ITEMS FOR SALE AT THE PRO SHOP:

- Athletic Tape
- Chapstick
- Conditioner
- Deodorant
- Sony Ear Buds
- Hand Wraps
- Liquid Grip
- Locks
- Pool Towel
- Pre-wrap
- Racquetball Goggles
- Racquetballs
- Shampoo
- Socks
- Sunscreen
- Speedo Swim Cap
- Speedo Swim Goggles
- Swim Diapers
- Tennis Balls
- Water Bottle
- Yoga Mat

FREE EQUIPMENT AVAILABLE FOR CHECKOUT:

- Badminton Racquets/Shuttlecocks
- Basketballs Indoor/Outdoor
- Bean Bag Toss
- Bocce Ball Kit
- Dodgeballs Indoor/Outdoor
- Flag Football Flags
- Foosball
- Footballs
- Ladder Golf
- Personal Safety Alarm
- Racquetball Racquets/Balls
- Rampshot
- Soccer Balls Indoor/Outdoor
- Softball Bats/Gloves/Balls
- Spikeball
- Squash Racquets/Balls
- Table Tennis Paddles/Balls
- Tennis Racquets/Balls
- Ultimate Frisbee
- Volleyballs Indoor/Outdoor
- Wallyball Kit
ASI-MANAGED FACILITIES
Facility Operations

ASI serves as the leaseholder for the Cal Poly Recreation Center, Cal Poly Sports Complex, Julian A. McPhee University Union, and the Orfalea Family and ASI Children’s Center. ASI manages day-to-day operations for these facilities and annually develops strategic initiatives designed to improve facility functions.
Cal Poly Recreation Center

The Cal Poly Recreation Center is a popular destination for fitness, recreation, relaxation, and fun on campus. This cutting-edge facility offers multiple workout rooms, state-of-the-art equipment, an indoor track, numerous indoor courts, a variety of group fitness classes, personal training, an Olympic-size lap pool, leisure pool, beach volleyball courts, recreation areas, relaxation zones, and Poly Body + Being fitness and wellness workshops.

The Recreation Center celebrated its fifth anniversary since remodel in January 2017 and continues to operate with the goal of serving as a fitness and wellness locale for all Cal Poly students. Faculty, staff, alumni, and emeritus staff are welcome to purchase memberships and utilize the facility. On a quarterly basis, the Recreation Center partners with Cal Poly Club Sports, Cal Poly Athletics, the Kinesiology Department, and other campus partners to host events and activities while working to ensure that student recreational use remains the top priority.
HIGHLIGHTS:

• Wood floor resurfacing including the MAC, basketball courts, studios, and racquetball courts.

• Additional outdoor seating installed in the Recreation Center plaza.

• Collaborated with Cal Poly Athletics, UUAB, University Housing, Cal Poly Foundation, and Cal Poly Corporation on the Doerr Family Field Celebration held May 5, 2017.

• Provided evacuation support for Fremont Hall as well as programming space to help students maintain a sense of community during their displacement.

• Recreation Center training room and lobby areas were converted into relaxation rooms and study spaces during dead week of fall, winter, and spring quarters. Bean bag chairs, blankets, tables, water, and ambient lighting were provided for students to relax, sleep, and study quietly.

• 13 student academic projects were facilitated utilizing the Recreation Center as a practical lab space.

• Natural disaster kits created and stored in all ASI-managed facilities to provide 24 hours of support for ASI staff during an emergency.

• Recreation Center Facility Operations Student Manager Cody Koelzer runner-up for Outstanding Student Employee of the Year.

1,228,289 total Recreation Center member entries

↑9.3% increase in use over 2015-16
Cal Poly Sports Complex

The Cal Poly Sports Complex features over 40 acres of outdoor lighted playing fields, five basketball courts, four soccer fields, three softball fields, and three turf fields available for general or reserved private use. Fields and courts are primarily used for student recreational sports programs, intercollegiate athletics, and outdoor club activities.

HIGHLIGHTS:

• Refurbished office space and storage sheds for daily operations at the Sports Complex.
• New ice maker installed.
• New crumb rubber added to turf fields.
• Repaired all goal frames and netting.
Julian A. McPhee University Union

Whether it is for studying, socializing, or guests touring the campus, the Julian A. McPhee University Union is the gathering place for the Cal Poly community. Commonly referred to as the UU and the surrounding outdoor area as the UU Plaza, it acts as the hub for campus activities.

The UU is home to the majority of ASI programs including ASI Events, ASI Club Services, the ASI Craft Center, ASI Student Government, and ASI Business Services, in addition to the Chumash Auditorium, Chandler Lounge, San Luis Lounge, numerous University organizations, and dining establishments.

It is fashioned with a variety of seating areas, computer kiosks, charging stations, Wi-Fi, hydration stations, and digital displays for advertising and up-to-the-minute news or sports coverage. Conference rooms, Chumash Auditorium, lounges, and the UU Plaza are available for reservation to hold meetings, conferences, or events.

HIGHLIGHTS:

- Installed **new voice evacuation fire alarm system**.
- **Added ventilation** in the ASI Craft Center surfboard shaping room to accommodate the growing program.
- Hosted the **Cal Poly Moostang cow statue** as part of CowParade SLO County before it was auctioned off for charity.
Established in 1973, the Orfalea Family and ASI Children’s Center features seven classrooms and an outdoor area for play and discovery. Two full-time teachers and several Cal Poly student employees are present in every classroom to ensure each child receives individual care and attention. The center serves 123 children that range from four months of age through kindergarten. Student parents have the first priority for enrollment, followed by Cal Poly faculty and staff, alumni, and community members. The center is licensed and monitored by Community Care Licensing, is a demonstration site for the Outdoor Classroom Project, and has achieved all standards for national accreditation.

HIGHLIGHTS:

- **27 tons** of new rubber mulch was purchased and installed in the yard. A new bike rack, shade structure, sandbox, and turf were also installed.

- Students enrolled in a Construction Management lab built a shed structure and donated it to ASI. ASI installed the shed to the west side of the play yards as a library. The library serves as a resource for children to learn in an outdoor environment.

- Classroom renovations for rooms 4 and 5 were completed including new cabinetry, paint, exterior doors, and exterior windows.
Sustainability

ASI holds a strong commitment to environmentally responsible planning and sustainable projects. ASI-managed facilities and programs have implemented guidelines for sustainable development and goals throughout operations of the organization. ASI strives for responsible facility management to ensure proper usage of natural resources and environmental impact reduction.

ASI SUSTAINABILITY COMMITTEE

The ASI Sustainability Committee was created to internally audit operations and procedures, and advocate for sustainable projects. Committee members include Facility Operations staff and ASI Student Government representatives. The committee reviews current practices for sustainable operations including custodial operations, water usage, exercise equipment maintenance, pool operations, and heating, ventilation, and air conditioning (HVAC) usage.

ASI COMMITTED TO AND FUNDED THE FOLLOWING PROJECTS IN PROGRESS:

- Installation of energy efficient LED lighting for all common areas in the University Union.
- Removal of grass field and installation of synthetic turf at the new Doerr Family Field in collaboration with Cal Poly Athletics, University Housing, Cal Poly Foundation, and Cal Poly Corporation.
- Planned installations of solar panels on the roof of the UU and a solar tree for shade and cell phone charging in the UU Plaza.
- Affix visual dashboards in the UU and Recreation Center that display live utility data, including water and energy usage, to the public.
Event Operations

The ASI Event Operations team is staffed with both student and full-time employees who support the planning and execution of special events within ASI-managed facilities. Numerous options and amenities are offered with all space reservations available to students, Cal Poly affiliated programs, and non-Cal Poly affiliated groups. Spaces available for reservation range from conference rooms to large auditoriums and sports fields. This team works hard around the clock to deliver outstanding event support to client specifications. Their efforts happen behind the scenes from space reservation, audio and visual services, seating, event supervision, and event set up and take down—all accomplished to create a smooth and unforgettable event experience.

NOTABLE EVENTS:

- An Evening of Green & Gold
- Career Fairs
- Fall and Winter Commencements
- Honored Alumni Celebration
- Mustang Mile
- SLO Days
- Week of Welcome
HIGHLIGHTS:

- 715 events set up/taken down
- 397 events supervised
- Provided audio/visual support for 860 events
- Scheduled space for 14,000 separate student and faculty events and meetings
- Processed 1,071 Production Schedules

RESERVATIONS:

- 4,506 in the University Union
- 8,852 in the Cal Poly Recreation Center
- 5,052 at the Cal Poly Sports Complex

Event Logistics Coordinator Jennifer Von Der Lohe and ASI Programs Coordinator Missi Allison-Bullock presented “Managing Large-Scale Events with Campus Partners” at ACUI Annual Conference in Philadelphia, PA in March 2017.
ASI CHILDREN’S PROGRAMS
ASI Children’s Programs

The Orfalea Family and ASI Children’s Center is one of the most sought-after learning facilities on the Central Coast. Cal Poly students have first priority to enroll their children at the center which provides quality early care and education services to children from four months of age through kindergarten. Cal Poly faculty and staff receive second priority for enrollment, followed by alumni and community members.

The center provides a learning environment where children are encouraged to explore their ideas and interests through detailed project work. Careful observation, documentation, and reflection of the children’s interactions with their environment and peers are key components of the learning process. Family participation is essential, and the program embraces collaborative learning between adults and children in a carefully planned environment where the child is allowed to develop at their own pace.
HIGHLIGHTS:

- Implemented Learning Genie online observation tool in January 2017 to track development for each child. **4,316 individual observations** were recorded.
- ASI Children’s Programs received a rating of **4 out of 5** from Quality Counts, a collective effort by the San Luis Obispo Child Care Planning Council to support quality early care and education for all children; part of statewide quality rotary improvement system.
- **Improved classroom technology** including Wi-Fi, iPads for classroom use, and online tuition payments through InnoSoft Fusion.
- **Improved parental communication** through bi-weekly email updates.
- Provided subsidized childcare through a California Department of Education grant to 22 low income children based on a sliding fee scale.

APRIL 2017
ENROLLMENT BREAKDOWN:

- **24** children of Cal Poly students
- **12** children of ASI staff
- **73** children of Cal Poly staff/faculty
- **15** children of Cal Poly alumni/community

250 individual parent conferences held
95 students employed from all majors on campus

124 children enrolled
The Children’s Center participates in the federally funded Child Care Food Program (CCFP), which ensures children receive nutritious meals and snacks. There is a critical relationship between food, health, and development and this program provides children with the nourishment they need to learn, play, and grow. The program strives to offer meals containing local, seasonal produce that reflect current dietary guidelines. Meals are served family style to help children learn social eating skills and accommodations are made for children with allergies or family food preferences. Great tasting, healthy food options are created on-site by Cal Poly student staff and are presented attractively to children to encourage healthy eating patterns for life.

HIGHLIGHTS:

• Eliminated high fructose corn syrup from the menu.
• All bread, cracker, and grain products offered are whole wheat or whole grain-rich.
• Participated in early implementation of the new Child Adult Care Food Program meal pattern from the United States Department of Agriculture.
• Food Program Monitor from the California Department of Education positively reviewed all documents and meal service.

7 new recipes
33 recipes modified
Cal Poly Rose Float

Students of Cal Poly Universities in San Luis Obispo and Pomona work together each year to create the only student-built float that participates in the annual Tournament of Roses Parade in Pasadena, California. The University’s “Learn By Doing” motto is exemplified in all facets of the program, as students get hands-on experience turning their concepts into creations.

ASI oversees the management of the Cal Poly Rose Float for the San Luis Obispo campus. The initial stages of the float creation occur each January when the float theme is chosen from over a hundred designs entered in the annual Concept Contest. All majors and skill levels are welcome to contribute to any stage of the creative process including designing, welding, metal shaping, woodworking, painting, and flower harvesting. Between October and November, students transport the San Luis Obispo campus portion of the float down to the Pomona campus where the float will be completed and driven to the parade location for its debut on New Year’s Day. Through this unique experience, students have the opportunity to compete with professional float builders to win prestigious awards and have their work showcased on international television.
HIGHLIGHTS:

Parade Theme: “ECHOES OF SUCCESS”

Float Title: “A NEW LEAF”

• Cal Poly has been invited to participate in the Tournament of Roses Parade for 69 consecutive years.
• Winner of the Founders’ Trophy for “Most beautiful float built and decorated by volunteers from a community or organization.”
• Hundreds of alumni, parents, and community members came to Pasadena in December to decorate the float.
• Rose Float Coordinator Josh D’Acquisto, winner of the 2016–17 Outstanding Staff Employee Award.

Over 10,000 roses and 30,000 mums used

Over 200 San Luis Obispo students worked on the float

94% of the flowers used were grown on California farms and donated by the California Cut Flower Commission.

Certified CA GROWN for the 6th consecutive year.
ROSE FLOAT OFFICIAL RENDERING

Float Title: "A NEW LEAF"

Cal Poly Universities

2017
SAFETY PROGRAMS
Safety Programs

ASI is committed to not only educating and training our employees on safety, but also providing educational opportunities to the community. Our facilities are managed by facility supervisors who are trained as first responders to a variety of emergency response situations including evacuation, fire safety, and CPR administration. Throughout the year, ASI offers a selection of classes including CPR/AED certification, lifeguard certification and review, and first aid training to ASI employees, students, and the community at the Cal Poly Recreation Center.

HIGHLIGHTS:

211 CPR/AED and first aid certificates awarded to ASI staff members. Courses were taught monthly for staff whose positions require certifications.

- ASI Safety Committee was restructured to include new working subcommittees to manage and review the following areas:
  - Safety certification matrix
  - Facility emergency action plans
  - Safety training tracking
  - Facility safety reviews

- ASI Safety Committee produced informational emails for staff members with helpful safety tips, safety acknowledgments, and committee updates.

- Partnered with Cal Poly Safer to offer free self-defense course in the Martial Arts Room.

SAFETY COURSES OFFERED:

First Aid, Adult and Pediatric CPR/AED, Administering Emergency Oxygen, Lifeguard Review, Lifeguard Instructor, Lifeguard Training

30 safety courses in total
ASI BUSINESS SERVICES
ASI Business Services

The ASI Business Office is located within the University Union and is the operational location for numerous internal services including Accounting, Human Resources, Information Technology, and general corporate administration. This is the hub that supports all programs and services of ASI.
Accounting

The ASI Accounting department handles all financial matters for the entire organization. Responsibilities for this department include managing program accounts, general accounting services, legal compliance, and tax reporting. ASI Accounting is recognized as a resource among other campus partners, helping with researching transactions or providing assistance for students. Accounting often collaborates with campus partners to clarify and simplify processes that require involvement by multiple departments.
HIGHLIGHTS:

- **Department-wide reorganization** to balance workloads, reduce duplication of efforts, place higher-level expectations for accuracy and application of policies, and prepare for future role adjustments.
- Made procedural adjustments to **accommodate capabilities of the InnoSoft Fusion point-of-sale software**. Collaborated with IT and programs staff to clearly define roles and provide customer service and administration.
- Implemented **online tuition payments** for the Children’s Center.
- Implemented **direct deposit payments** for travel, Cafeteria Plan, and general reimbursements.
- Serviced **3,049 ASI and 4,789 Student Organization Payment Request Forms**
Human Resources

ASI employment and job recruitment is managed through the ASI Business Office. ASI employs over 500 students and 79 full-time and part-time career employees who are the driving force behind the organization’s ability to create quality programs and services for all students. On-campus employment through ASI provides valuable work experiences and leadership opportunities. Student employees are equipped with the tools to develop their skills in a professional setting with an organization that prioritizes academics above all else.
HIGHLIGHTS:

- Finalized implementation of My Staffing Pro online application system.
- Worked with ASI Public Relations, Communications, and Marketing to update employee onboarding materials with welcoming and informative content that follows cohesive and consistent brand standards.

8
Intermittent Staff Hired

12
Regular Staff Hired

301
Student Staff Hired
Information Technology

ASI relies on the Information Technology (IT) department to support day-to-day system operations for the entire organization. IT staff are committed to avoiding service interruptions and protecting student, employee, and customer data. The department provides technology setup and maintenance for all digital systems used throughout ASI facilities and programs. IT manages the ASI website and corresponding online registration services. All program areas work with IT staff to ensure documents and systems are compliant with the Americans with Disabilities Act (ADA) to meet California State laws and California State University protocol.
HIGHLIGHTS:

• Created a test environment for InnoSoft Fusion point-of-sale software and implemented registration improvements for ASI Intramural Sports.
• Collaborated with the Children’s Center and Accounting to implement online tuition payments.
• Improved wireless network at the Children’s Center.
• Created and launched new ballot for ASI Student Government elections.
• Improved E-Plan and 25live interface and reporting.
• Improved ADA training and compliance to effectively follow protocol.

189,521
website users

1,174,391
asi.calpoly.edu page views

11 new iPads were provided to areas including the Children’s Center, Event Operations, and Facility Operations and maintenance.
Public Relations, Communications, & Marketing

The Public Relations, Communications, and Marketing department supports all ASI programs, facilities, and staff in areas including media relations, employee communications, content creation, social media, outreach, presentations, signage, and branding. The department employs student graphic designers, photographers, and marketing assistants who complete projects and assignments for all aspects of the organization. Department staff utilize multichannel advertising and marketing campaigns to effectively communicate the organization’s brand message across all ASI program areas. In addition to traditional marketing systems such as printed materials, outreach booths, and e-newsletters, ASI also utilizes multiple social media outlets, the ASI website, on-demand videos, and digital TV displays to effectively communicate news and happenings to the campus community. The department continually explores usage of new communication channels to increase ASI’s reach.
HIGHLIGHTS:

- Refined ASI’s vision, mission, and core value statements in collaboration with student leaders to provide a consistent message for all program areas to deliver.

- Launched “What’s Trending” articles on the ASI website to inform students of upcoming events, activities, and initiatives.

- Purchased new branded marketing materials including canopies, postcards, and an ASI surfboard. Ordered ASI-branded giveaways for incoming students including sunglasses, phone wallets, and phone chargers.

- Conducted interviews with all programs areas to compile feedback on the current ASI website. Website revamp slated to begin early 2018.

- Established weekly meetings with department staff and student marketing assistants to coordinate consistent marketing efforts across the entire organization.

- Launched an ASI “Build Your Bucket List” campaign to increase knowledge of the ASI brand among current and future Cal Poly community members.

- Rebranded the ASI Recreational Sports wellness program to Poly Body + Being.

- Updated signage branding and provided signage templates for ASI facilities and ASI program areas as a time-sensitive signage resource.
SOCIAL MEDIA HIGHLIGHTS:

- Developed social media, editorial, and quick reference guides for use among ASI employees.
- Purchased a Hootsuite social media management system to monitor real-time engagement and analytics.
- Boosted social media presence of ASI programs through social media trainings, increased postings, and cross-promotions between program accounts and with campus partners. Launched global ASI Facebook and Instagram pages for organization-wide information sharing with the campus community.

Facebook

- 8 Facebook pages
- 696 Facebook posts
- 6,689 Facebook likes

Instagram

- 7 Instagram pages
- 301 Instagram posts
- 4,376 Instagram followers
221 marketing campaigns completed by the ASI Graphic Design team

A SAMPLING OF 2016–17 ASI PROMOTIONS:
Total Revenue 2016–17

**REVENUES:** $16,573,495 total

- Total Student Fee Revenue: $13,274,195
- Total All Other Revenues (includes user fees, rental income, grants/contracts, investment income, etc.): $3,299,300

The primary funding for ASI comes from student fees comprised of two major components: the ASI fee of $104.83 per quarter and the University Union fee of $231.17 per quarter. These fees are collected when Cal Poly students enroll in classes and provide base funding for all operations.

Fees are intended to serve students through ASI programs and services, as well as the maintenance and operation of ASI-managed facilities including the Julian A. McPhee University Union, Cal Poly Recreation Center, Cal Poly Sports Complex, and the Orfalea Family and ASI Children’s Center.

**EXPENSES:** $15,588,961 total

- Total Staff Costs: $8,470,623
- Total Other Costs: $7,118,338
Expense Allocation 2016–17

BREAKDOWN BY DEPARTMENT:

15% Cal Poly Recreation Center Facility Operations $2,326,504
14% Administration (Accounting, IT, HR, General Administration) $2,119,055
12% University Union Facility Operations $1,813,474
10% ASI Events & Programs $1,532,108
11% Cal Poly Recreation Center Programs $1,666,575
14% Orfalea Family & ASI Children’s Center $2,234,652
3% Cal Poly Clubs (Club funding & administration) $456,209
19% Athletic Scholarships (Student fees collected on behalf of and managed by Cal Poly Athletics) $2,981,530
1% Student Community Services (Student fees collected on behalf of and managed by the Dean of Students programs) $96,678
2% ASI Student Government $362,176
Thank you for visiting our organization.

WRITTEN, DESIGNED, & PRODUCED BY ASSOCIATED STUDENTS, INC.