2015–2016
ANNUAL REPORT
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*Statistics from July 1, 2015–June 30, 2016*
ASI will be every student’s connection to the ultimate college experience.

- ASI Vision Statement
ABOUT ASI
ASI MISSION STATEMENT

Our mission is to enrich the quality of student life and to complement the educational mission of Cal Poly through shared governance, student employment, student advocacy and a broad spectrum of programming, services, and opportunities for leadership and social interaction.

WHO WE ARE

The Associated Students, Inc. (ASI) is a student-run, non-profit organization that serves as an auxiliary to California Polytechnic State University, San Luis Obispo. ASI offers an extensive network of services to support the university’s academic mission and to enrich student life beyond the classroom with job provision, activities, and unforgettable experiences. With ASI, students are given the tools to establish the skills, knowledge, and relationships to carry them into the future.

Cal Poly’s Associated Students organization was established 77 years ago and was officially incorporated in 1964. ASI operates in the form of shared student governance representing the collective student voice of Cal Poly. We are one corporate, legal entity responsible for the administration and oversight of all programs and services funded with University Union student mandatory fees and ASI student mandatory fees.

ASI continues to relish in our heritage of serving the students. We are fully invested in student success and are here to provide state-of-the-art, well-managed facilities, programs, and resources to help students reach their potential.
2014–2016 PRIORITIES

· Create and refine coaching initiatives that support developing staff and students.
· Identify key connections to those impacted by programs and service delivery and make intentional communication a part of daily focus.
· Simplify processes to maximize resource efficiency and increase transparency.
· Refine and document standards to create consistency in programs and service delivery.
· Create a comprehensive assessment program.
· Develop organization-wide student development programs.

2015–2016 STRATEGIC GOALS

· Maximize individual and team potential.
· Make a difference in people’s lives.
· Provide innovative, diverse programs and services that meet the needs of today’s student.
· Actively communicate and collaborate internally and externally.
· Use resources efficiently and responsibly to meet organizational priorities.

AWARDS & ACCOLADES

Rookie of the Year
Alexis Lewis
Coordinator – Membership Services

Positive Attitude
Hali Anaya
Teacher

Calm in the Eye of the Storm
Janet Tarlton
Executive Assistant

Outstanding Service
Tracy Watson
Administrative Assistant

Unsung Hero
Veronica Maldonado
Building Service Worker
INTRODUCTION

ASI Student Government is a combination of elected and volunteer student leaders who act as a representative body for the student community at Cal Poly, working to uphold ASI’s vision for the ultimate college experience. Unifying the diverse student community, Student Government acts as the collective voice of students advocating for change, support, and resources to create positive contributions both on and off campus. Through the three branches of ASI’s Executive Cabinet, Board of Directors, and University Union Advisory Board, student leaders encourage shared governance, student advocacy, and collaboration with other campus and community entities to ensure student interests are represented at every level. Their consistent and tireless efforts to ensure this influential representation range from the CSU system to the federal level. ASI prides itself on its commitment to developing student leaders.

THE THREE BRANCHES

• ASI Executive Cabinet
• ASI Board of Directors
• University Union Advisory Board

Owen Shwaegerle
ASI President, 2015-2016
THE THREE BRANCHES

ASI EXECUTIVE CABINET

The ASI Executive Cabinet is comprised of 5–9 members appointed by the ASI President and Chief of Staff who work with Executive Staff volunteers, other Cal Poly students, staff, and community members to carry out the president’s goals. Elected in the spring, the ASI President serves for the fiscal year and is responsible for providing input regarding corporate operations and student advocacy. The ASI President also represents the general student body and acts as the official representative and host of ASI to the administration of the university and general public. The ASI President serves with the Chair of the Board and Chair of the UUAB as Officers of Associated Students, Inc.
THE THREE BRANCHES

ASI BOARD OF DIRECTORS

The Board of Directors is the official voice of Cal Poly students, comprised of representatives from each academic college. These 25 student-elect representatives establish policies and parameters for the affairs, properties, personnel, and operations of ASI; approving the annual budget of ASI and all fiscal policies. As ASI student leaders, they are expected to make reasoned decisions based on ethics, respect for diversity, and an awareness of issues of sustainability, working productively as individuals and in groups with effective communication.

ASI Standing Committees make recommendations to the Board of Directors. The chair of these various committees is a member of the ASI Board of Directors that has either been appointed to their role or is required to serve based on their position within the Board.
ASI serves as the leaseholder of the Julian A. McPhee University Union, Cal Poly Recreation Center, and the Cal Poly Sports Complex. The University Union Advisory Board (UUAB) is designated to assist the University President and ASI Executive Director in maintaining the integrity of the Student Body Center fee, which is specifically associated with these facilities and the facility operations and programs. The UUAB student membership is comprised of one student member from each college including the Vice Chair, one Board of Directors representative, the Chair of UUAB, and the ASI President or designee. The Chair of the UUAB serves as both the Secretary and Chief Financial Officer for the Corporation.
STUDENT GOVERNMENT LEADERS

2015-2016 Leadership Team
Owen Schwaegerle / ASI President
Vittorio Monteverdi / Chair of Board
Sevelyn VanRonk / Chair of UUAB
Andrew Robinson / ASI Chief of Staff
Jana Colombini / Vice Chair of Board
Ali Spina / Vice Chair of UUAB

Executive Cabinet
Owen Schwaegerle / President
Andrew Robinson / Chief of Staff
Mason McCloskey / Secretary of Campus Character
Matt Boer / Secretary of Community Relations
Alice Read / Secretary of Outreach
Lindsey Verderber / Secretary of Student Safety
Riley Nilsen / Secretary of Student Responsibilities
Haley Stegall / Secretary of Recruitment
Nick Paiva / Secretary of Mustang Pride
Anthony Haddad / Secretary of Campus Development

UUAB
Annalee Akin / Board of Directors Designee, College of Liberal Arts
Anthony Haddad / Presidents Designee, College of Liberal Arts
Michael Hurdelbrink / Orfelea College of Business
Kyle Jordan / College of Agriculture
Natalie Montoya / College of Agriculture
Kaelan Sobouti / College of Engineering
Ali Spina / Vice Chair · College of Liberal Arts
Sevelyn VanRonk / Chair · College of Liberal Arts
Michelle Wong / College of Science & Mathematics

Board of Directors
Annalee Akin / College of Liberal Arts
Madison Albiani / College Of Agriculture, Food & Environmental Sciences
Kenton Assadi / Orfelea College of Business
Kyle Boland / College of Engineering
Lexie Bonestroo / College of Science & Mathematics
Seth Borges / College Of Agriculture, Food & Environmental Sciences
Sam Canino / College of Liberal Arts
Jana Colombini / Vice Chair · College Of Agriculture, Food & Environmental Sciences
Daniela Czerny / Orfelea College of Business
John D’Ambrosio / College of Engineering
Eric Djanie / College Of Agriculture, Food & Environmental Sciences
Ryan Durante / College of Liberal Arts
Danielle Hepperle / College of Engineering
Christopher Lopez / College of Liberal Arts
Jason Marks / College of Science & Mathematics
Trevor Marsden / College of Liberal Arts
Vittorio Monteverdi / Chair · College of Engineering
Anette Ortega / College of Architecture
Paul Ponciano / College of Architecture
Pascal Purro / College of Science & Mathematics
Justin Rajah / Orfelea College of Business
Thomas Sawyer / College Of Agriculture, Food & Environmental Sciences
Kevin Scott / College of Engineering
Cody Shields / College of Science & Mathematics
Mallory St. George / College of Liberal Arts
Sarah Zerga / College of Engineering
CAMPUS COMMITTEES
The University offers a variety of committees that students with interests of being involved in the decision making process of Cal Poly may serve on. With a wide range of committee focuses, students also have the opportunity to work with campus decision making ranging from curriculum to sustainability.

ASI STANDING COMMITTEES
• ASI Business & Finance
• ASI Club Funding Liaisons
• ASI External Affairs
• ASI Outreach & Communication
• ASI Recruitment & Development
• ASI/UU Internal Review

CAMPUSWIDE STANDING COMMITTEES
• Advisory Committee on Workplace Violence Prevention
• Athletics Advisory Board
• Campus Dining Advisory Committee
• Campus Fee Advisory Committee
• Campus Landscape Committee
• Campus Planning Committee
• Campus Safety & Risk Management Committee
• Commencement Operations Committee
• Commencement Policy Committee
• Disability Access & Compliance Committee
• Graduate Studies Committee
• Inclusive Excellence Council
• Instructionally Related Activities Advisory Committee
• Intellectual Property Review Committee
• Liberal Studies Committee
• Registration & Scheduling Committee
• Status of Women Committee
• Student Campus Computing Committee
• Substance Use & Abuse Advisory Committee
• University Committee on Committees
• University Technology Governance
• Art Acquisition Committee

STUDENT ACADEMIC SENATE STANDING COMMITTEES
• Academic Senate
• Budget and Long Range Planning Committee
• Curriculum Committee
• Distinguished Scholarship Award Committee
• Distinguished Teaching Awards Committee
• Faculty Affairs Committee
• Fairness Board
• General Education Governance Board
• Grants Review Committee
• Instruction Committee
• Research, Scholarship & Creative Activities Committee
• Sustainability Committee
• Academic Assessment Council
STUDENT COMMUNITY LIASON COMMITTEE (SCLC)

The mission of the SCLC is to serve as a mechanism for communication between Cal Poly State University, Cuesta College, the City and County of San Luis Obispo, and community organizations. This committee proactively engages in discussions and actions to promote positive relations, mutual respect, and improved quality of life for all citizens of San Luis Obispo. Voting members include representatives from Cal Poly, Cuesta College, City of San Luis Obispo, San Luis Obispo County, and Residents for Quality Neighborhoods.

VOTING MEMBERS
Owen Schwaegerle / Cal Poly ASI President, Chair
Daniel Cadwell / Cuesta ASCC President, Vice Chair
Matt Boer / Cal Poly, Student-at-Large
Frank Kassak / SLO, Residents for Quality Neighborhoods (RQN)
Sandee McLaughlin / Cuesta Vice President, Student Services
Anthony Gutierrez / Cuesta, ASCC Advisor
Marcy Maloney / Cal Poly, ASI Executive Director
Katie Lichtig / SLO, City Manager
Deanna Cantrell / SLO, Chief of Police
Steffanie Medina / SLO, Community Member-at-Large
Kathleen McMahon / Cal Poly, Dean of Students
Debbie Arnold / SLO, Board of Supervisors
Jan Marx / SLO, Mayor
Christine Wallace / SLO, Neighborhood Outreach Manager
Kevin Gong/Taelor Trimble / Cal Poly, Greek Student Representative (IFC or Panhellenic)
Vacant / Cuesta, Student at Large

NON-VOTING MEMBERS
John Ashbaugh / City Council Member
Joy Pedersen / Associate Dean of Students for Student Support, Success & Retention
Carlyn Christianson / City Council Member
Andrene Kaiwi Lenting / Cal Poly New Student & Transition Programs
Dan Carpenter / City Council Member
Jenn Rhodes / County Drug & Alcohol Services
Dan Riviore / City Council Member
George Hughes / University Chief of Police
Justin Wellner / Director Government & Community Relations
Kathryn O’Hagan / Panhellenic Advisor
Kimberly Espino / Off Campus Coordinator
HIGHLIGHTS FROM THE YEAR

NOTABLE EVENTS
- Buck The Stigma: Mental Health Awareness Week
- Cal Poly Farmer’s Market
- Community Clean-Up
- Grand Opening of the Poly “P”
- It’s On Us: Sexual Assault Awareness

BILLS
- Bill 16-01 Update to the ASI Bylaws Regarding Election Code
- Bill 16-02 Gloria Romero Bill
- Bill 16-03 ASI Executive Cabinet and Executive Staff Appointment and Responsibilities
- Bill 16-04 Redefining and Restructuring the ASI Advocacy Committee

RESOLUTIONS
- 16-01 Resolution PERS_Contribution
- 16-02 Opposition of Phillips 66 Company Rail Extension Project
- 16-03 Opposition to the Implementation of Weekend Parking Fees
- 16-04 Resolution to Promote Faculty Schedule Planning & Disclosure On Pass
- 16-05 Cal Poly Foundation Board Student Director Selection Process

ENDORSEMENTS
- Endorsement #16-01 Memo HR 4223
- Endorsement #16-02 Memo AB 1721
- Endorsement #16-03 Action Plan Optimizing Student Services
- Endorsement #16-04 Textbook Affordability Act
- Endorsement #16-05 College Mental Health Services Program
- Endorsement #16-06 Student Support Services
- Endorsement #16-07 Proposal to Create General Parking

JULIAN A. McPHEE UNIVERSITY UNION REFERENDUM
Beginning in fall 2013, ASI engaged students and campus partners through a series of surveys, focus groups, and open forums to develop the ASI Managed Facility Master Plan. The outcome identified the Julian A. McPhee University Union (UU) as the ASI managed facility with the most need for improvements. In a 2015 survey capturing more than 4,800 student voices, 68% of students indicated that they were likely to support a fee increase to help renovate and expand the UU.

With gathered survey information, ASI Student Government in collaboration with the university launched an educational campaign consisting of over 50 student volunteers presenting the facts of the UU improvement project to the Cal Poly Community. In total, 212 presentations were completed to over 10,500 Cal Poly students.

Voting results concluded with a total vote count of 6,465—approximately 31.7% percent of the student population—students voting down the $199 proposed fee increase. 58.11% voted “no” and 41.89% voted “yes.”
ASI CLUB SERVICES

With over 300 student clubs or organizations available at Cal Poly, students have access to get involved and expand their personal skills and development with other individuals of similar interests. ASI Club Services connects students to these clubs and organizations, working as a partner with the university to administer day-to-day club operations. Getting involved with a student club or organization connects students socially with others enhancing their overall college experience and campus network. Whether it’s joining an organization with similar cultural, community, or recreational interests, Greek Life, or starting a club of your own—ASI can help!

336
Chartered Student Organizations

4,363
Club Payment Request Forms Processed

36
New Student Organizations

445
Charters Processed

$26,340.95
Total ASI Club Funding allocated to club events

$114,650.50
ASI Club Funding allocated for general club operating expenses

$140,991.45
Total ASI Club Funding allocated to clubs
ASI CLUB FUNDING RECIPIENTS

ABM/NAMA
Active Minds
Ag Engineering Society
Agriculture Ambassadors
AIESE
Alliance of Happy Atheists
Alpha Chi Sigma
Alpha Phi Mu
Alpha Rho Chi
Alpha Sigma Mu
Alpha Tau Omega
Amateur Radio
Ambience Chapter @ Cal Poly
American Chemical Society (ACS)
American Institute of Graphic Arts, Student Chapter
American Marketing Association
American Medical Student Association
American Society of Agricultural & Biological Engineers
American Society of Landscape Architects
Armenian Students Association
ASMBE (American Soc for Biochem & Molecular Under.)
Asian American Christian Fellowship
Assoc of Certified Fraud Examiners
Associated Students in Planning
Association for Facilities Engineering
Association for Women in Mathematics
Association of Environmental Professionals
Association of Transfer Students
Astronomical Society, Cal Poly
Audio Engineering Society
BACCHUS Certified Peer Health Educators
Beta Beta Beta
Biomedical Engineering
Biotechnology Club
Black Student Union
Bowling Team
Cal Poly Amusement Park Engineers
Cal Poly EMS
Cal Poly Entrepreneurs Club
Cal Poly Game Review
Cal Poly Marksmanship Club
Cal Poly Motor Car Association
Cal Poly Rainworks
Chess Club
Chi Delta Theta
Chinese Christian Fellowship
Chinese Cultural Club
Chinese Student Association
College of Liberal Arts Ambassadors
College Republicans
Colleges Against Cancer
Collegiate FFA
Communication Studies
Computer Science Graduate Student Association
Construction Management Association of America
Consulting Club
Consumer Electronic Society
Country Line Dancing
Data Science Club
Design Village Conference
Design-Build Institute of America
Diabetes Club
Dota 2 Club
Drop Dead Blues
Drop Dead Blues
Economics Society
Electric Vehicle Engineering Club
Engineering Ambassadors
English Club
Entrepreneurs
Environmental Sciences Club
Film Production Society
Financial Management
Fishing Club, Cal Poly
Food Science Club
Forestry Honor Society
Free Culture Club
Game Theory Chapter II
Graduate Planning Assoc
Graduate School of Business
Greek Week Committee
Hammock Club
Her Campus Cal Poly
Hip Hop Choreo Club
Hispanic Business Student Association
Hmong Student Association
Ignite, Cal Poly
Indian Student Assoc
Indian Students Association
Industrial Technology Club Council
Information Systems Association
Institute of Industrial Engineers
Institute of Transportation Engineers
International Club
International Student Friendship Club
International Student Volunteer Club
International Youth & Students for Social Equality
Investing
Investment Banking Society
Japanese Student Association
Kappa Kappa Psi
Korean American Student Assoc
Latinos in Agriculture
League of Legends, Cal Poly
Liberal Arts & Engineering Studies
Linux Users Group
Los Lecheros
Mat Pica Pi
Materials Engineering Student Society
Math Club
Medical Design
Microsystems Technology Group
Military Science Club
Milk, Cookies & Conversation
Minna No Anime
Mobile App Development Club
Movimiento Estudiantil Xicano de Aztlán
Music Production Union
Muslim Students Association
Mustang Band, Cal Poly
Mustangs United for Israel
National Association of Corrosion Engineers
Net Impact
Nursing/PA Club
Nutrition
Omega Xi Delta
Orthodox Christian Fellowship
Parent-Student alliance
Partners Ambassadors
Pharmacy Club
Phi Alpha Theta
Pi Alpha Xi
Pi Sigma Alpha
Pi Tau Sigma
Pilipino Cultural Exchange
Pinoy Ping Pong, Cal Poly
Plant Science Club
Political Science
Poly Child Development Club
Poly Pack
Poly Permaculture
Poly Persians
Poly Ponics
Polytechnic University
Polytechnic Committee
Poultry Club
Power & Energy Society
Pre-Dental
Precision Agriculture & Automation Club
PRSSA
Psi Chi
Psychology Club, Cal Poly
PT / OT Club
Public Health Club
Quality of Life Plus
Queer Student Union
Quidditch
Real Estate, Finance & Investment Association
Real Food Collaborative
RFID Tech Alliance
Rho Phi Lambda
Rise
Roborobotics
Rotaract
RPTA
Sales Engineering Club
Salsa
SAMPE
SCe
Sigma Alpha
Sigma Omega Nu
Sigma Pi Sigma
SLO GLO
SLO Smash Community
Smile & Nod
Social Sciences Club
Society for Advancement of Materials & Processing Engineering
Society of American Foresters
Society of Fire Protection Engineers, Student Chapter
Society of Manufacturing Engineers
Society of Petroleum Engineers
Society of Physics Students
Spanish Club
Spikeball Club
STAT Club
Student Association of Fire Ecology
Student California Teacher’s Association
Student Mechanized Branch
Student Organization for Latinos in CAED
Student Veterans Org
Students for Justice & Peace in the Middle East
Students for Life
Students’ Stage
Surfrider
SWE
Swing
Systems Optimization
Take It SLO
Tau Sigma Delta
Tea & Candles
Technical Association of the Graphic Arts
Thai-Vietnamese Student Association, Cal Poly
That’s The Key
The Merry Hoopsters
The National Society of Collegiate Scholars
The Polyculture Nursery
Tractor Pull
Undergraduate Law Association
USEC
Veritas Forum
Vines to Wines
White Hat
Wildlife Club
Women in Business
Women in Physics
Women Involved in Software & Hardware
Women Speak
Women’s Basketball, Cal Poly
Women’s & Gender Studies Honor Society
Yo Tango
Zero Waste Club
Zoo & Exotic Animals Career Club
ASI EVENTS

Delivering the ultimate college experience is more than just helping students excel through studying and attending classes—it’s about getting out of the classroom, being social, and having fun! Every week, ASI Events works hard to bring opportunities for amusement and entertainment to campus. From concerts to comedians, Stress-Free Studies to Mustang Mile, ASI Events creates a variety of fun activities and social opportunities for Cal Poly students to enjoy at little to no cost—planned by students, for students!

Chandler Award
Missi Allison-Bullock
Program Coordinator received the Student Affairs Chandler Award for service to students and the profession

Outstanding Student Employee of the Year
Arin Miller
Student Manager nominated Outstanding Student Employee of the Year

49 total number of events
16,467 total number of event attendees

Mustang Mile
Spring Stampefe ft. T-Pain & Jai Wolf
Haunted Halloween
ASI CRAFT CENTER

Create, design, relax, and restore in the ASI Craft Center. This unique environment located in the University Union offers seven well-equipped studios and a plethora of student-lead classes for all skill levels to explore. The space is open to the Cal Poly community and off-campus communities to work in a class or independently with hands-on projects ranging from ceramics to surfboard shaping. Challenge and refine creativity while escaping academic stresses at the ASI Craft Center.

$8,081.41 $4,000 $11,500

Fall Craft Sale
grossed sales

Total Donations Received

Spring Craft Sale
grossed sales

New air compressor
installed in Shaping Studio

2 Ceramic, 2 Flameworking,
& 1 Jewelry kilns replaced

New bench grinder
installed in Jewelry Studio

Additional Flameworking
& Pottery classes added

Special Events Hosted

· Cal Poly Admissions Resource Fair
· ASI Events Create & Connect Program
· Cal Poly Admissions for Pre-Collegiate Symposium
· Student staff hosted table at Inaugural Campus & Community Resource Fair

CLASSES OFFERED

· Baseball Bat Making
· Bike Maintenance
· Ceramics
· Handbuilding Ceramics
· Jewelry Casting & Smithing
· Flameworking
· Surfboard Shaping
· Stained Glass
· Skateboard Making
· Lathe
· Bean Bag Toss Set
ASI RECREATIONAL SPORTS

ASI prides itself on offering students an amazing selection of activities and programs to go above and beyond their recreational ambitions. Our goal is to give students the tools to create an active and healthy lifestyle that will last with them beyond their time at Cal Poly.

ASI POLY ESCAPES
ASI INTRAMURAL SPORTS
FITNESS & PERSONAL TRAINING
AQUATICS
THE PRO SHOP
ASI POLY ESCAPES

Limitless adventure awaits with ASI Poly Escapes. Experiencing college is more than just life on campus—it’s getting out and exploring the surrounding environment and offerings. The staff at ASI Poly Escapes prides itself on providing a premier outdoor adventure program with outstanding customer service. Located at the Cal Poly Recreation Center, ASI Poly Escapes boasts an outdoor climbing park available to all skill levels from beginner to the seasoned pro, equipment rentals at low-cost fees for the Cal Poly community from tents to kayaks, and guided 1-day to week-long trips throughout San Luis Obispo County and California. From ocean sports to mountain exploration, students have the opportunity to break away from the day-to-day.

Trip leaders are carefully selected and receive a minimum of 12-18 months of training before leading a trip on their own. ASI Poly Escapes employs approximately 15 trip leaders who recurrently take part in training activities, such as, water purification, leadership skills, and wilderness first aid. Annually, the program also trains more than 50 volunteer co-leaders to safely lead trips under guidance of trip leaders. Co-leaders train alongside veteran trip leaders until they are deemed prepared to lead their own trips also learning soft skills such as facilitating group activities, group dynamics, and conflict resolution.

THE CLIMBING PARK

Summer Programs & Special Groups

- Poly Trekkers
  Collaboration with The Orfalea Family and ASI Children’s Center, kids ages 4-12
- Upward Bound
  Low income program designed to introduce young people to the university setting
- Wonderful Scholars
  Low income program designed to introduce young people to the university setting sponsored by Wonderful Pistachio
- Epic
  Summer Engineering Program for high school age students

60+ Trips lead this year
9,800+ People utilize the climbing park for the year

Rod Neubert Award
Ted Zel
ASI Poly Escapes Trip Leader

Davy Lopez Award
Ian Mahaffey
ASI Poly Escapes Trip Leader
ASI INTRAMURAL SPORTS

The ASI Intramural Sports program is a popular choice for many students, offering a variety of indoor and outdoor team sports, leagues, and tournaments to keep participants in the game all quarter long! Students and Cal Poly Recreation Center members are able to create their own teams or register as free agents for dozens of organized sporting events offered year-round. With ASI Intramural Sports, participants have the opportunity to have fun while staying active, developing their skills, and socializing.

- **2,300** Games Played
- **3,000+** Participants per quarter
- **150** Leagues
- **800** Champions

**Soccer**
Most Popular IM Sport; roughly 80 teams per quarter.

**Over 9 Tournaments Annually**
Includes Mark Reuling Volleyball & Res Hall Capture The Flag

**INTRAMURALS OFFERED**
- Aqua Basketball
- Badminton
- Basketball
- Flag Football
- Futsal
- Racquetball
- Sand Volleyball
- Soccer
- Softball
- Tennis
- Ultimate Frisbee
- Volleyball
FITNESS & PERSONAL TRAINING

The ASI fitness program provides a welcoming environment designed to educate and promote a healthy lifestyle for all fitness levels. Group exercise classes represent discipline areas of mind and body, cardio, strength, tone, and cross training, available each quarter with indoor and outdoor class offerings. Nationally certified personal trainers are available to individuals or small groups to provide specialized fitness programs and training.

FREE PERSONAL TRAINING SESSION

- Personal Training offers a complimentary Free Session to all Cal Poly Recreation Center members. This orientation session with a nationally certified personal trainer includes an introduction to the facility equipment and a customized workout designed to help the member reach their fitness goals.
- Concentrated promotion of this offering throughout the academic year has increased member participation to an average of 10 sessions per week.

FITNESS CLASSES

- New classes added: Belly Dancing, Restorative Yoga, and Deep Relaxation Yoga.

355 80,300 60

Approximate number of classes offered  Approximate number of total class participants  Approximate number of class instructors per quarter
AQUATICS

The Cal Poly Recreation Center provides members with an impressive aquatics facility complete with an Olympic size lap pool and heated leisure pool areas. With this facility, the ASI Aquatics Program is able to offer participants a variety of classes and leisure activities attainable to all skill levels from beginner to master swimmer. Swim instruction, group exercise, safety certifications, scuba certification, and pool deck relaxation are all available through this program.

Notable Collaborative Events
Stand up Paddle-board Yoga, Aqua-Basketball Tournament, and Free Self-Defense

Facility Improvements
Shade structure was added to leisure pool deck

AQUATICS CLASSES OFFERED
- Intro to Swim
- Swim Strokes & Techniques
- Private Instruction
- Scuba Certification
- Masters Swim
THE PRO SHOP

The Pro Shop is located in the main lobby of the Cal Poly Recreation Center providing members easy accessibility to workout gear, class reservations, lost and found items, and towel service. The Pro Shop provides a wide selection of items available for checkout, rental, or purchase for members use during their workout or recreational activity.

PRO SHOP FOR SALE ITEMS

- Athletic Tape
- Chapstick
- Conditioner
- Deodorant
- Ear Bud Headphones
- Hand Wraps
- Liquid Grip
- Locks
- Pool Towels
- Prewrap
- Racquetball Goggles
- Racquetballs
- Shampoo
- Socks
- Sunscreen
- Swim Cap & Goggles
- Tennis Balls
- Yoga Mats

780 Towel cards sold per year

2,500 Racquetball court reservations per year

3,435 Items Sold
FACILITY OPERATIONS

Associated Students, Inc. as the leaseholder for the Julian A. McPhee University Union, Cal Poly Recreation Center, and Cal Poly Sports Complex manages day-to-day operations for these facilities and annually develops strategic initiatives designed to improve facility functions.

IMPROVEMENTS

ORFALEA FAMILY & ASI CHILDREN’S CENTER

- **Garden Library Shed**: Students enrolled in a Construction Management lab built a shed structure and donated it to ASI. ASI installed the shed to the west side of the play yards (near the chicken coop) as a library for The Children’s Center. The library serves as a great resource for children in an outdoor environment.

- **Classroom Renovations**: Classroom renovations for rooms 4 and 5 included new cabinetry, paint, exterior doors and exterior windows.

JULIAN A. MCPHEE UNIVERSITY UNION

- **Upper Balcony Surface**: An epoxy product applied to the entire concrete upper balcony that overlooks the UU Plaza.

CAL POLY RECREATION CENTER

- **Carpet Replacement**: Due to continued high usage, the carpet in the Lower Exercise Room Hallway and the TV Lounge was replaced with a more durable product.

- **Tile and Grout Refurbishing**: Broken tiles in the locker rooms were replaced and an epoxy grout was installed to freshen the look of the space.

- **Flooring Replacement**: All exercise flooring in the Lower Exercise Room was replaced with improved rubberized flooring.
The Julian A. McPhee University Union is the gathering place for the Cal Poly community. Commonly referred to as the UU and surrounding outdoor area as the UU Plaza, it acts as the center for campus activities. The UU is home to the majority of ASI programs including ASI Events, ASI Club Services, the ASI Craft Center, Cal Poly Rose Float, ASI Student Government, and ASI Business Services, in addition to the Chumash Auditorium, Chandler Lounge, numerous university organizations, and eating establishments. It is fashioned with a variety of seating areas, computer kiosks, charging stations, wifi, sound, hydration stations, and digital tv displays for advertising and up-to-the-minute news or sports coverage. Conference rooms, the Chumash Auditorium, lounges, and the UU Plaza are available for reservation to hold meetings, conferences, or events. Whether it is for studying, socializing, or guests touring the campus, the UU is frequently filled to capacity for quality services and unique programs.

The Cal Poly Recreation Center is a cutting-edge facility managed by ASI that offers multiple workout rooms, state-of-the-art equipment, an indoor track, numerous indoor courts, a variety of group fitness classes, personal training, Olympic-size lap pool, leisure pool, beach volleyball courts, recreation areas, and relaxation zones—all available to eligible members of the Cal Poly community. ASI recreation and safety programs are provided within this facility commonly referred to as The Rec Center. This is a popular destination for fitness, recreation, well-being, and fun!

Opened in October 2000, the Cal Poly Sports Complex refers to the more than 40 acres of outdoor, lighted playing fields primarily used for student recreational sports programs, intercollegiate athletics, and outdoor club activities. These spaces include five basketball courts, four soccer fields, three softball fields, and three artificial turf fields. Lower fields include a NCAA regulation baseball stadium and softball stadium. Most spaces are available for general use and may also be reserved for private events.

<table>
<thead>
<tr>
<th>PERCENTAGE OF USAGE</th>
<th>Athletics</th>
<th>Clubs</th>
<th>Intramurals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletics</td>
<td>17%</td>
<td></td>
<td></td>
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<tr>
<td>Clubs</td>
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<td></td>
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<tr>
<td>Intramurals</td>
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<td>Sports Clubs</td>
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<tr>
<td>Conference &amp; Event Planning</td>
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<td></td>
<td>19%</td>
</tr>
<tr>
<td>Special Events</td>
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</table>
EVENT OPERATIONS

The ASI event operations team is staffed with both student and full-time employees who work tirelessly in the planning and execution of special events within the ASI managed facilities. Many options and amenities are offered with all space reservations available to students, Cal Poly affiliated programs, and non-Cal Poly affiliated groups. Spaces available for reservation range from conference rooms to large auditoriums and sports fields. This team works hard around the clock to deliver outstanding event support to client specifications. Their efforts happen behind the scenes from space reservation, audio and visual services, seating, event supervision, and event set-up and take-down—all accomplished to create a smooth and unforgettable event experience.

15,611 General Club Reservations 73,793 hours
8,378 Cal Poly Rec Center Reservations 16,690 hours

4,654 Sports Complex Reservations 16,778 hours
7,266 University Union Reservations 31,937 hours

Audio Equipment Updates
Upgraded to a Yamaha LS9 Digital Mixing Council which will improve sound in the Chumash Auditorium and at concerts.

Visual Equipment Updates
Upgraded our portable lighting system with new LED stage lights and truss towers to additional lighting for events in the MAC and UU Plaza.

EVENTS HOSTED
- Fall Commencement
- Week of Welcome
- SOAR
- Honored Alumni Celebration
- An Evening of Green & Gold
- Mustang Stampede
- Mustang Mile
- Career Fairs
- Chainsmokers Concert
- ASI Battle of the Bands
SUSTAINABILITY

ASI holds a strong commitment to environmentally responsible planning and sustainable projects. Our facilities and programs have implemented guidelines of sustainable development and goals throughout operations of the organization. In cooperation with Cal Poly’s zero waste promise and 80% waste diversion by 2020 commitment and in response to the current environmental issues of the surrounding area, ASI strives for responsible management of our facilities to ensure proper usage of natural resources and reduction of our environmental impact.

Hydration Stations

· Installed in 6 buildings throughout campus.
· The stations have already helped save over 63,000 plastic water bottles.
· 19 more locations across campus are planned and on their way.

Water Reduction

ASI was a key contributor to Cal Poly’s reduced water usage in the 2015-2016 year by 31% as a result of California drought conditions. Contributions included:

· Eliminated one lawn area at the Cal Poly Recreation Center pool area.
· Covered the Cal Poly Recreation Center Pools nightly.
· Eliminated one lawn at the Climbing Park, re-landscaping the space with drought tolerant plantings.
· Promoted the “Every Drop Counts” water conservation campaign in ASI facilities.
· Eliminated the watering of the hillsides at the Cal Poly Sports Complex, saving 23 acre-feet of water in 2015-2016.
· Completed fixture replacements at the University Union and Cal Poly Recreation Center, making all fixtures in these facilities “low flow.”
ASI CHILDREN’S PROGRAMS
THE CHILDREN’S CENTER

The ASI Children’s Center is one of the most sought-after learning facilities on the Central Coast. This program provides a learning environment where children are encouraged to explore ideas and interests through detailed project work. The project approach is a comprehensive curriculum incorporated into all classrooms, focusing on the children’s interests, ideas, and discoveries. The Children’s Center staff’s careful observation, documentation, and reflection of the children’s interaction with their environment and peers are key components in addition to family participation. The program embraces collaborative learning between adults and children in a carefully planned environment where the child is allowed to develop at their own pace. The child is seen as a researcher and the classroom as an additional teacher.

The ASI Children’s Center is partially funded by ASI fees paid by Cal Poly students, therefore, student parents have first priority for enrollment, followed by faculty and staff, and then alumni and community members. The program also provides educational opportunities to parents and students within specific areas of study of Cal Poly colleges.

125

Approximate number of children served

Voted
Best Child Care Center
by 30th Annual
New Times Best of SLO County Readers Poll

PROGRAM LEVELS

- Infant/Toddler
- Transitional
- Preschool
- Kindergarten
- Poly Trekkers

Three Teachers attended “The Mantle of Leadership,” a four evening training program hosted by First 5 San Luis Obispo and Early Learning for All.

Partnered with Cal Poly Recreational Sports Staff on collaboration of the highly energetic and fun Poly Trekkers program.

Children’s in-depth study projects: sound and symphony, moon phases, art mediums, block building with wobbly and stable design and many more.
FOOD PROGRAM

The Children’s Center participates in the federally funded Child Care Food Program (CCFP), which ensures children receive nutritious meals and snacks. There is a critical relationship between nutrition, health, and learning and this program provides children with the nourishment they need to learn, grow, and be healthy. Our goal is to provide meals that reflect current dietary guidelines, offering meals that provide a wide variety of foods that are low in total fat, saturated fat, and cholesterol that include vegetables, fruits, grains, milk products, meat, and meat alternatives that adhere to any food sensitivities or allergies. We want to encourage healthy eating and educated food choices. Great tasting, healthy food options are created on-site in the Children’s Center state-of-the-art kitchen facility and presented attractively to children to encourage their choices.

20,991

Number of meals served
That’s a lot of yam circles!

12

New meal items introduced to the food program

FAVORITE MEALS

- Butternut Squash Mac & Cheese
- Turkey Meatloaf
- Homemade Hummus & Pita

Continued to improve the nutritional quality of the meals for the children by increasing whole grains, removing trans fats and adding more vegetables.
The Students of Cal Poly Universities in San Luis Obispo and Pomona work together each year creating the only student-built float that cruises down Colorado Boulevard in Pasadena, California as part of the Tournament of Roses Parade held annually on New Year’s Day. Cal Poly has been invited to participate for 68 consecutive years. The university’s “Learn By Doing” motto is exemplified in all facets of the program, as students get hands-on experience turning their concepts into creations.

Once the official parade theme is announced the float creation process begins taking almost a year to complete. Starting in January with the Concept Contest, the float theme is chosen from hundreds of designs entered in the contest. Students of all majors on both campuses design and complete all of the welding, metal shaping, machining, foam carving, woodworking, painting, and flower harvesting in this unique experience, where they compete with professional float builders to win prestigious awards and have their work showcased on international television.

ASI oversees the management of the Cal Poly Rose Float for the San Luis Obispo campus with headquarters located within the UU. The initial stages of the float creation occur in the UU office space and additional workstations on campus. Between October and November, students transport the San Luis Obispo campus portion of the float down to the Pomona campus where the float will be completed and driven slowly to the parade location for its debut on New Year’s Day.

**Parade Theme**

**Find Your Adventure**

**Float Title**

**Sweet Shenanigans**

| 92% | 46,000 | 200+ |
| Flowers used were grown on California farms & donated by the California Cut Flower Commission | Fresh flowers used, including over 10,000 roses | San Luis Obispo students worked on the float |

**Most Beautiful 2nd year in a row!**

**Non-Commercial Float**

Winner of the Lathrop K. Leishman Trophy for “Most Beautiful Non-Commercial Float”

*The float was Certified CA GROWN for the 5th consecutive year!*

Concept Contest winning sketch, “Gummy Bears”
SAFETY PROGRAMS
SAFETY PROGRAMS

ASI is committed to not only educating and training our employees on safety, but also providing educational opportunities to the community. Our facilities are managed by facility supervisors who are trained as first responders to a variety of emergency response situations including emergency evacuation, fire safety, and CPR administration. Throughout the year, ASI offers a selection of classes including CPR/AED certification, lifeguard certification and review, and first aid training to both ASI employees, students, and the community at the Cal Poly Recreation Center.

Safety training and safety committee infrastructure in process of revision, with improvements in effectiveness, efficiency, and overall quality.

Red Folder training for assisting distressed students completed with ASI Student Government leaders.

Lifeguard Training and Lifeguard Instructor courses offered for the first time in spring quarter 2016. Lifeguard courses were successful and ASI was able to hire staff from class participants.

SAFETY COURSES OFFERED

- First Aid
- Adult and Pediatric CPR/AED
- Lifeguard Review
- Lifeguard Instructor
- Lifeguard Training

28 Safety Class Offerings

62 Cal Poly Community Certifications

276 ASI Staff Certifications
ASI BUSINESS SERVICES
ASI BUSINESS SERVICES

The ASI Business Office is located within the UU and is the operational location for numerous internal services including Human Resources, Information Technology, General Corporate Administration, and Accounting. This is the hub that supports all programs and services of ASI.

HUMAN RESOURCES

ASI employment and job recruitment is managed through the ASI Business Office. Employment positions with ASI allow students the opportunity to work on campus while gaining valuable work experience and development skills with an organization that gives priority to their studies. Over 75 full-time and part-time career employees are also employed by ASI. ASI employees are the driving force behind creating quality programs and services that support the organization’s vision and the students of Cal Poly.

Implemented CSU Background Check Policy. ASI’s matrix for Children’s Center background checks for volunteers and program observers was adopted by other auxiliaries with Child Care Centers throughout the CSU.

Implemented My Staffing Pro— a more user friendly and intuitive new online application system.

1,627 109 586
Student Applications Received  Student Recruited Positions  Students Interviewed

137 11 82
Orientations  Intermittent & Full-time Staff Recruited Positions  Intermittent & Full-time Staff Interviewed
INFORMATION TECHNOLOGY

ASI relies on our Information Technology (IT) systems to support our day-to-day operations. Our IT staff is committed to avoiding interruption of service and protecting our student, employee and customer data. They offer technology setup and maintenance for all digital systems used throughout ASI facilities and programs. IT manages the ASI website (asi.calpoly.edu) and online registration services offered through this site. All program areas work with the IT staff to assure ADA compliancy on documents and systems to meet California State laws and CSU protocol.

IMPROVEMENTS

- Launched a complete re-design of the ASI website that is more interactive and responsive to mobile devices.
- Planned and implemented InnoSoft Fusion to replace Class Software as ASI’s recreation management system and registration software. The new program offers more functionality to staff and self-service features to customers.
- Completion of enhancements to ASI’s Child Care management program to improve billing functionality and provide self-service features to parents.
- Application redesign of the Group Exercise reservations, E-Plans, and other web applications to improve functionality and create a mobile-friendly interface.
- Planning and testing for future E-Plan integration with R25Live.
ACCOUNTING

The ASI Accounting department handles all financial matters for the entire ASI organization. Responsibilities for this department include managing program accounts, general accounting services, legal compliance, and tax reporting. Our Accounting staff is known to be helpful resources with other campus partners, helping with researching transactions or providing assistance for students. Often Accounting collaborates with our campus partners to clarify and simplify processes that require involvement by multiple departments.

Began implementation of the approved Accounting Services reorganization plan to balance workloads and prepare for future role adjustments. The plan also includes Club Services staff for related accounting functions.

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<td>Student Organization</td>
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<tr>
<td>Payment Request Forms</td>
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</tbody>
</table>
PUBLIC RELATIONS

ASI’s Public Relations and Marketing department supports all of ASI’s programs, facilities, and staff in areas such as media relations, employee communications, content, social media, outreach, presentations, signage, and branding. The department employs four student graphic designers and four student photographers who complete projects and assignments for all aspects of the ASI organization. Public Relations and Marketing utilizes multichannel advertising and marketing campaigns to effectively communicate our messages to target audiences, primarily in the Cal Poly community. In addition to traditional marketing systems such as printed materials, outreach booths, and e-newsletters, we also utilize several social media outlets, asi.calpoly.edu, on-demand videos, text messaging, and digital TV displays to effectively communicate news and happenings to our audience. The marketing staff continually explores usage of new communication channels, to increase ASI’s reach.

1 LinkedIn Page 3 Instagram Pages 9 Facebook Pages

Approximately 210 marketing campaigns completed by Graphic Design team.

Produced monthly newsletter with Constant Contact, maintaining an average 80% open rate.
The primary funding for ASI comes from student fees comprised of two major components: the ASI fee of $102.58 per quarter and the University Union fee of $226.36 per quarter. These fees are assessed when Cal Poly students enroll in classes and provide base funding for all operations.
EXPENSE ALLOCATION 2015–2016
BREAKDOWN BY DEPARTMENT

Athletic Scholarships 18% $2,846,513
(Student fees collected on behalf of and managed by Cal Poly Athletics)

Cal Poly Clubs 3% $451,547
(Club funding & administration)

ASI & Orfalea Family Children's Center 14% $2,243,136

ASI Events & Programs 9% $1,563,074

Administration 20% $3,192,407
(Accounting, IT, HR, General Administration)

UU Facility Operations 11% $1,798,629

Cal Poly Recreation Center Facility Operations 13% $2,150,899

Cal Poly Recreation Center Programs 9% $1,487,967

Student Community Services 1% $92,712
(Student fees collected on behalf of and managed by the Dean of Students programs)

Student Government 2% $259,011

This information represents the categorization of actual expenses for each department for the fiscal year 2015–2016.