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“ASI WILL BE EVERY STUDENT’S CONNECTION TO THE ULTIMATE COLLEGE EXPERIENCE”

Our mission is to enrich the quality of student life and to complement the educational mission of Cal Poly through shared governance, student employment, student advocacy and a broad spectrum of programming, services and opportunities for leadership and social interaction.

PRINCIPLES:
ASI uses the following planning principles to make the best decisions for all students at Cal Poly.

COMMUNICATIONS
- transparency
- perception
- consistent messaging
- sharing information

ADVANCING ASI PROGRAMS
- assessment
- diversity
- sponsorship
- global appeal

COACHING
- consistency
- empowerment
- lifelong learning
- personal responsibility

COLLABORATION
- authentic relationships
- develop teams
- support campus partners
STUDENT GOVERNMENT
“I entered my time in ASI lacking confidence in my skills and my abilities to lead; I finished knowing that I can manage, albeit imperfectly, any challenging task and situation that I face. On top of the business and political skills I developed, I found that the key to success in any situation is found in the people you keep close and your ability to exhibit graceful and humble leadership. I will forever reminisce about the unbelievable experiences I’ve had and the life-changing people I’ve met through my time in ASI.”

Joi Sullivan, ASI President
ASI Student Government helped over 1,500 students register to vote during the TurboVote Voter Registration Drive—3rd in the nation for most students registered.
300 students participated in focus groups

4,459 people responded to the UU Survey

3,717 students, 242 faculty, and 500 staff

Top 5 preferred enhancements

- More dining options
- Campus bar & grill
- Expanded coffee house
- Additional lounge/study space
- Group study space

The top 5 preferred enhancements to the UU: more dining options, campus bar & grill, expanded coffee house, additional lounge/study space, group study space.
$155,009 allocated to fund water bottle filling stations throughout campus.
Taylor Patterson, an Agricultural Business student and employee at ASI Recreational Sports, was recognized for exceptional hard work and dedication to the students of Cal Poly.

Jana Colombini, Board of Directors representative for the College of Agriculture Food and Environmental Sciences, received the Murarka Family Scholarship. This scholarship is presented to an outstanding ASI student leader who has demonstrated remarkable leadership during the academic year and has committed to serve in a leadership role within ASI Student Government in the future.
CHANDLER AWARD

Michelle Crawford, Assistant Director of ASI Programs & Government Affairs, was one of three recipients of the 2014 Chandler Award that recognizes a staff member’s service to Cal Poly students and the Student Affairs profession.

ASI OUTSTANDING SERVICE AWARD

Brandi Roberts, Assistant Coordinator of Accounting, was the recipient of the 2014 ASI Outstanding Service Award that recognizes a staff member’s exceptional contributions to the organization and mentoring of ASI student employees.
A record number of student applications were received in winter quarter, with 575 applications.

- **ASI received**: 1,129 student applications
- **Held**: 963 interviews
- **Hired**: 452 new employees

**Total number of current student employees is 470.**

**Total number of current full time employees is 77**, 45% with 10+ years of service.

**Total number of current intermittent employees is 47.**
“Working at ASI has allowed me to meet a diverse group of people, both students and staff. The opportunity to mentor students and watch them grow into future leaders is the most rewarding part of the job.”

Hoss Sedghi
Full Time Employee, Coordinator of Facility Operations, Recreational Sports, 29 years at ASI

“I love working for ASI as a Student Manager because it has helped me build confidence in myself and has opened my vision at a real life management job. It has also provided me an opportunity to engage more dynamically in the Cal Poly community both personally and professionally.”

Adrian Quezada Gonzalez
Student Employee, Event Operations Student Manager, 3rd Year Biochemistry Major
Over a period of 10 months, 37 supervisors were trained on different leadership topics, including teachability, effective communication, and taking initiative.
Number of checks printed for ASI: 3,168
Number of checks printed for clubs: 3,890
Number of direct deposits: 6,927
Number of Payment Request Forms processed: 1,917
ASI INSTALLED NEW COMPUTER EQUIPMENT.

- 25 NEW COMPUTERS
- 30 NEW MONITORS
Over 90% of service calls were responded to within 15 minutes, 99% within 24 hours.
FACEBOOK PAGES
6 ASI departments are on Facebook: Rec Sports, ASI Events, Poly Escapes, Craft Center, Student Government, and ASI Jobs.

NEW LIKES
Growth in Facebook likes by 2,386 new likes

TEXT MESSAGES
54 text messages were sent that reached a combined total of 57,098 people.

GRAPHICS PROJECTS
A total of 104 graphics projects were completed.
CLUB AWARDS

ADVISOR OF THE YEAR
Helene Finger, Society of Women Engineers

CLUB OF THE YEAR
American Marketing Association (AMA)

STUDENT ORGANIZATION OF THE YEAR
CURE SLO

CLUB SPORT OF THE YEAR
Triathlon Team

ISO OF THE YEAR
Phi Sigma Kappa

CLUB EVENT OF THE YEAR
Build an Engineer Day SWE
$110,000
IN FUNDS ALLOCATED TO CLUBS

1,000+
CLUB OFFICERS/ADVISORS
WERE TRAINED

7,754
TOTAL CLUB MEETINGS

Most reservations
210
MADE BY
TRIATHLON CLUB
NEW CLUBS THIS YEAR

Women's Club Volleyball B Team took 1st in the National Championship Tournament

Men's Water Polo took 2nd in the region

STUDENT PARTICIPANTS IN CLUB SPORTS

1,185
“It is really awesome being involved with this club because it is such a great way to de-stress from school and the daily grind and just move around and have fun. Being in a club is a cool way to meet people outside of your major. I have met so many amazing people through our common interest and spending time together during club meetings. Clubs on campus are a great way to find other students with similar interests and passions.”

Alexandra Meniktas, 4th year, Business, The Merry Hoopsters Club.
Total attendance
18,402
9% increase from last year

Longest time someone waited in line
8 hours
both for *Game of Thrones* and *Laverne Cox*

225
PIZZAS FED EVENT ATTENDEES
= 1
"Being given the opportunity to hear Laverne Cox teach Cal Poly students about love and acceptance is something I will never forget. I even waited for 3 hours just so my friends and I could get good seats! Meeting her in person was surreal, and the lessons I learned that evening will resonate with me for the rest of my life."

Jerry Mendoza, 3rd Year Biomedical Engineering Student
EVENT SCHEDULING & MANAGEMENT

2,756 EPLANS PROCESSED

Number of reservations in ASI Facilities

13,005 RESERVATIONS IN THE RECREATION CENTER
10,675 RESERVATIONS IN THE UNIVERSITY UNION
7,683 RESERVATIONS IN THE SPORTS COMPLEX
New Audio Visual Equipment:

- **LED** stage lighting system was installed.

- **UU220** was upgraded to a new all digital system with smart-room capabilities for patrons and improved room recording for the Board of Directors and Academic Senate.

**EVENT OPERATIONS**

- 584 SETUP REQUESTS
  - Services provided to customers: event supervision, custodial services, chairs, tables, room setup and take-down, and more.
CRAFT CENTER

505 STUDENTS took 56 CLASSES

= 1
8,000+
POUNDS OF CLAY
Weighs as much as a baby blue whale.
If stacked up, as tall as the Washington Monument.

3
MILES OF POSTER PAPER

121
SURFBOARDS SHAPED
Student vendors earned a total of $18,394 from the fall & spring craft sale.

"I had zero woodworking experience before taking the class, but the instructors at the Craft Center are great teachers! I finished the quarter with a beautiful cutting board that I gave to my mom for her birthday. The Craft Center is an incredible outlet, helping students build something with their own two hands and truly learn by doing!"

Michael Hamada, 2015 Industrial Engineering graduate.
TYPES OF INTRAMURALS

- Volleyball
- Basketball
- Flag
- Football
- Futsal
- Soccer
- Tennis
- Softball
- Dodgeball
- Racquetball

TOURNAMENTS

- Kickball
- Racquetball
- Dodgeball
- Greenout Knockout Basketball
- Mark Reuling Volleyball
- Table Tennis
The most popular intramural sport was **Soccer** with 3,877 participants throughout the year. Over 30% of all participants were playing soccer. 

- **100+** student referees — Number of referees throughout the year 
- **12,229** total participants 
- **4,076** participants per quarter — Participants on average per quarter, 24% increase from last year
MARK REULING TOURNAMENT

Had a record number of 32 teams participate.

All of the proceeds from the tournament go to the Reuling Endowment which is designated to assist campus health and well being to conduct education and prevention programs for students, faculty and staff regarding bipolar disorders and depression.

STUDENT TESTIMONIAL

“The ASI Intramural Sports program provides the Mustang community with awesome opportunities to participate in some friendly, athletic competition. I’ve done IMs for the last two years and don’t plan on quitting anytime soon. The night each week that I spend on the intramural volleyball court with my friends never fails to be a good time!”

Devon Haley, 3rd year Child Development
During the 2014–2015 year, Poly Escapes travelled to poz, Death Valley, Gaviota Peak, Big Basin State Park, Yosemite National Park, Big Sur, Valencia Peak, Sequoia National Park, Marin Headlands, Madonna Mountain, Bishops Peak, Henry Coe State Park, Mt. Baldy, Pinnacles National Park, Pismo Beach, Lost Coast Trail, Willet Hot Springs, Desolation Wilderness, Joshua Tree National Park, Los Padres National Forest, Ostrander Lake, Malibu, Santa Barbara, Morro Bay, Stanislaus, Cerro Cabrillo, Northern Sierras, Ventana Trail, Millerton Caving, Point Reyes, Caliente Mountain, Ventura, Reservoir Canyon, Mt. Tamalpias, and Los Osos.
CLIMBING WALL

Bouldering competition

85 PARTICIPANTS

Busiest month was October

1,844 PARTICIPANTS
COLLABORATIONS
Orientation Programs, ASI Events, ASI Aquatics, Performing Arts Center, Lopez Lake Triathlon, UPD, Center of Community Engagement, RPTA

NEW TRIPS

SAND BOARDING IN LOS OSOS  FALL 2014
MT BALDY SNOWSHOEING   WINTER 2015
LOST COAST TRAIL BACKPACKING  WINTER 2015
WHITE WATER RAFTING   SPRING 2015

SPRING
GEAR SALE

Sold retired gear at discounted prices

$1,179.96
Tents, surfboards, stoves, foam pads, lanterns, stuff sacks, paddles, climbing shoes, backpacks, sleeping bags.
The most well attended fitness class was **Yoga**

**4.9/5**

**SATISFACTION**
Average satisfaction score with Fitness Instructors

"Not only did I get to lead a big dance party every week, but I also loved using Zumba as an avenue for inspiring fellow students to appreciate and take care of themselves. The energy and vibes of the Cal Poly students are unmatched by any other group I've ever taught, and I will miss that dearly. Teaching at the Rec Center with ASI has also helped me develop my instructing skills more than any other gym, and I will use it as a springboard into a full fledged Zumba career."

**Frankie Irvine, Psychology 2015 Graduate, Zumba Instructor**
CLASSES OFFERED

- INTRODUCTION TO SWIMMING
- SWIMMING STROKES & TECHNIQUES
- PRIVATE SWIM INSTRUCTION
- MASTERS SWIMMING
- SCUBA
- STAND UP PADDLEBOARDING

Busiest month at the pool was **April**

11,400 PARTICIPANTS

Busiest day at the pool was **April 3rd**

1,280 PARTICIPANTS

SCUBA COURSE

38 CERTIFICATIONS
EVENTS HELD AT THE
POOL/COLLABORATIONS

FLOAT IN MOVIE

FLOATING PUMPKIN PATCH (ASI EVENTS, CRAFT CENTER, CROPS CLUB)

FUN IN THE SUN (WITH KAYAKS)

SUP EVENTS (POLY ESCAPES)

STUDENT TESTIMONIAL

“I signed up for the Scuba Diving course at the Rec Center, thinking it would be fun, but not something I could ever see myself doing longterm. But the moment we got out of the pool and into the ocean, I knew I was hooked, and now I scuba at every chance I get. ASI makes the class so easy and affordable to students, and I met a ton of great new friends with similarly adventurous and nature-loving spirits.”

Alan Davis, Civil Engineering Graduate 2015
CHILDREN’S PROGRAMS
Of the parents with children enrolled

- **27%** are students
- **67%** are staff/faculty
- **6%** are alumni/community members

44 CAL POLY STUDENT OBSERVERS from Liberal Studies, Child Development, Sociology, Psychology and Nutrition.

59 parents attended Parent Group Discussions.
2014/2015 INITIATIVE

“Each year the Children’s Center teaching staff agrees on an initiative to study throughout the year. This initiative provides the basis for our hypothesis about the ways children develop their understanding of the world. The initiative for 2014/15 was: to move children beyond the level of making symbols to the level of inventing language... it is the presence of an intended message that motivates children to negotiate shared meanings and to co-construct knowledge.”

Tonya Iverson, Director, ASI Children’s Programs

STUDENT PARENT TESTIMONIAL

“I am truly blessed to have my son at the ASI Children’s Center. I feel both safe and secure knowing that my son is taken care of by good hearted people. It’s their ability to feel structured like a school and have the heart of a home; each student is able to explore, create, and discover new media and experiences. My son Peyton enjoys dressing up, meeting new critters like the chicken and turtle, and communicating with his classmates. I value the ASI Children Center’s open communication and willingness to help me and my son succeed in our education. They truly are an incredible program.”

Taylor Doo, 5th year Ag Science major
200 Volunteers

About 200 volunteers worked on the float throughout the year.

15 Months

The entire process to complete the float took 15 months.

Lathrop K. Leishman Award

Lathrop K. Leishman Award, most beautiful noncommercial float

Cal Poly has participated since 1949

1949

Cal Poly is the only float program that is designed and constructed entirely by students year-round at both Cal Poly SLO and Cal Poly Pomona.
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<thead>
<tr>
<th>Quantity</th>
<th>Description</th>
<th>Details</th>
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<tr>
<td>13,000</td>
<td>ROSES</td>
<td>Over 13,000 white, yellow, red, and orange roses.</td>
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<tr>
<td>5,610</td>
<td>GERBERA DAISIES</td>
<td>5,610 white, yellow, red, and orange gerbera daisies.</td>
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<tr>
<td>4,260</td>
<td>IRISES</td>
<td>4,260 white, light blue, and dark blue irises.</td>
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<tr>
<td>7,900</td>
<td>assorted colored tulips</td>
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<tr>
<td>100</td>
<td>BROMELIAD PLANTS</td>
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</tr>
<tr>
<td>50</td>
<td>ORCHID PLANTS</td>
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SAFETY COURSES OFFERED

COMMUNITY ADULT AND PEDIATRIC CPR/AED

COMMUNITY LIFEGUARD REVIEW

STAFF ONLY LIFEGUARD REVIEW

STAFF ONLY CPR/AED

STAFF ONLY FIRST AID

STAFF ONLY ADMINISTERING EMERGENCY OXYGEN

439
TOTAL PARTICIPANTS

Over 250 student employees went through Bystander Intervention Training.

378
TOTAL STAFF CPR CERTIFICATIONS
TOTAL REVENUE
Breakdown of student fees vs. other revenue.

TOTAL REVENUES

Total Student Fee Revenue $12,001,360
Total All Other Revenues $2,461,683

TOTAL EXPENSES

Total Staff Costs $8,015,338
Total Other Costs $6,878,892

Total Student Fee Revenue

Total All Other Revenues (includes user fees, rental income, grants/contracts, investment income, etc.)
FUND ALLOCATION
Breakdown by department/where the money went

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<th>Department</th>
<th>Percentage</th>
<th>Amount</th>
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<tr>
<td>Athletic Scholarships</td>
<td>18%</td>
<td>$2,689,530.22</td>
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<td>(Student fees collected on behalf of and managed by Cal Poly Athletics)</td>
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<td>Cal Poly Clubs</td>
<td>3%</td>
<td>$441,616.98</td>
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<td>(Club funding &amp; administration)</td>
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<tr>
<td>ASI &amp; Orfalea Family Children’s Center</td>
<td>14%</td>
<td>$2,080,259.18</td>
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<td>ASI Events &amp; Programs</td>
<td>9%</td>
<td>$1,287,540.34</td>
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<td>(Student fees collected on behalf of and managed by the Dean of Students programs)</td>
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<tr>
<td>Administration</td>
<td>19%</td>
<td>$2,808,081.55</td>
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<td>(Accounting, IT, HR, General Administration)</td>
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<td>UU Facility Operations</td>
<td>12%</td>
<td>$1,730,894.16</td>
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<td>Recreation Center Facility Operations</td>
<td>13%</td>
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<td>Recreation Center Programs</td>
<td>9%</td>
<td>$1,350,573.75</td>
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<td>Student Community Services</td>
<td>1%</td>
<td>$87,823.34</td>
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<td>(Student fees collected on behalf of and managed by the Dean of Students programs)</td>
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<tr>
<td>Student Government</td>
<td>3%</td>
<td>$416,091.60</td>
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