As Cal Poly Mustangs:

**WE ARE FOCUSED ON EXCELLENCE**
Learn by Doing is the foundation of our engaged pursuit of knowledge and scholarly achievement.

**WE EMBRACE ONE ANOTHER**
Mustangs strive to create an atmosphere of mutual respect, celebrating the positive differences that make us unique.

**WE ARE ONE COMMUNITY**
Personal commitment and participation in the Cal Poly community is the cornerstone of the Mustang experience.

**WE ACCEPT RESPONSIBILITY**
Mustangs support one another while also taking pride in accepting personal responsibility, thus strengthening the Cal Poly family.

**WE LEAD BY EXAMPLE**
Mustangs face all actions and decisions with perseverance, honor, and character.

As Mustangs, we are united under these principles, honoring those who came before us and inspiring the Mustangs who follow. The privilege of being a Cal Poly Mustang is celebrated for a lifetime.